



WORLD SERVICE OFFICE, Inc. NARCOTICS ANONYMOUS

16155 Wyandotte Street
Van Nuys, CA 91406 (818) 780-3951

TO: All Regional Service Committees
Attn: Chairperson and/or RSR's

FROM: Danette Banyai, Project Coordinator
Public Information

RE: T.V. PSA Kit

DATE: September 23, 1985

Enclosed you will find the complete PSA kit, including four color storyboards. Although a PSA kit has previously been provided to P.I. subcommittees and others who have ordered the videos, it did not include the printed stationary or the storyboards as they were not yet available. We wanted to be sure that every region got a copy of this finished product.

Please pass on the materials enclosed here to the appropriate P.I. chairperson or contact. If your committee or one of your subcommittees has purchased one of the T.V. spots prior to this date, they may call or write and request the new kit free of charge. PSA's shipped from this date forward will be accompanied by a PSA kit with the appropriate color storyboard.

If your committee desires, kits with all four color storyboards may be purchased without a PSA at a cost of \$4.00 plus shipping and handling. These kits can be helpful in your initial contact with local television stations. Some station managers will want to talk with you and look over the storyboards and scripts. After determining a station's desire to air one of the PSA's and the tape size they require, your actual video order will be mailed with another kit and storyboard. Blank stationary is also included in each kit for the letters your committee decides to use. Be sure to type your local address and phone contact in the lower, left corner.

In addition to the taped videos for use by T.V. stations, the W.S.O. also has the PSA's available on 1/2" VHS cassettes (all four spots on each cassette). Many regions have requested cassettes for use in P.I. workshops, learning days, etc. They may be purchased for \$10.00 plus shipping and handling.

Both the World Service Office staff and World Service Conference P.I. Committee are available at all times to help in any way we can. Please don't hesitate to call or write if you have any questions or concerns regarding P.I. activities.

Keep in touch. Our thoughts and prayers are with you.



Narcotics
Anonymous

First Meeting—Hallway Scene



When I went to my first meeting I was scared. I didn't know what to expect.

A bunch of drug addicts in a room together—gimme a break.

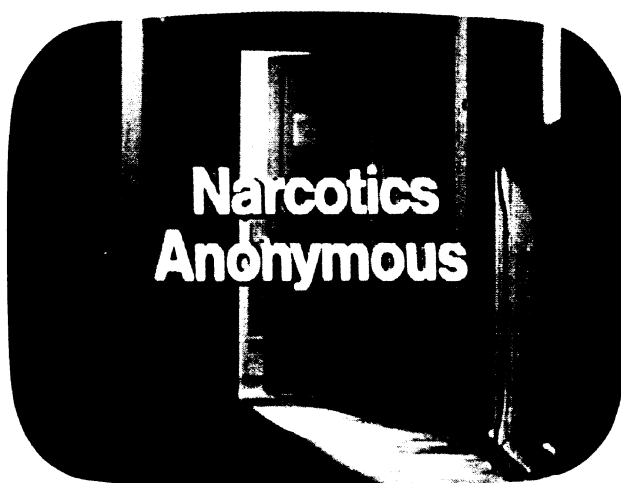


But it was weird, no matter what anyone said nobody was surprised. Other people felt the same way.

I'd been running alone for so many years and now I wasn't, you know what I mean?



It is possible to stop doing drugs, the proof is at the meetings but you've gotta get there first.



Call Narcotics Anonymous, we can help.

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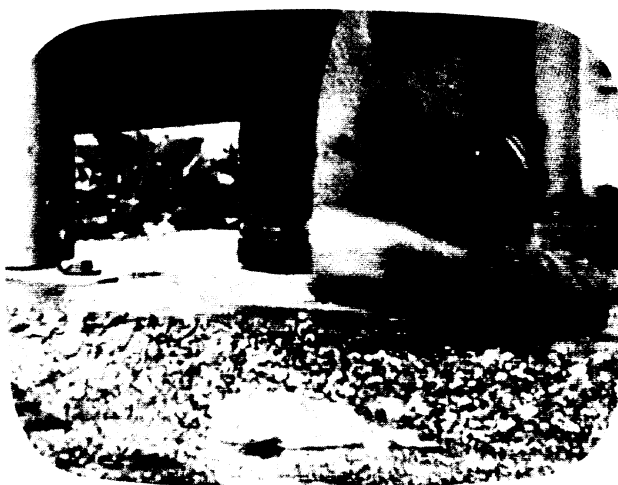


Narcotics Anonymous

Man In Phone Booth



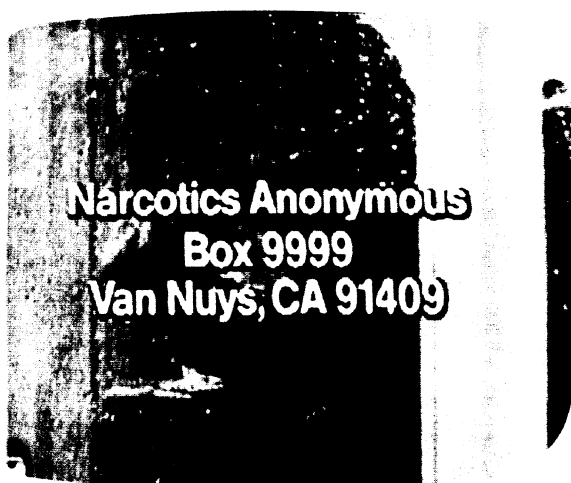
I remember how scared I was. I was desperate. I know I was desperate because I wouldn't have called otherwise.



I was sick and I was beginning to do things I'd promised myself I'd never do. There wasn't anyone left who was glad to see me anymore.



So I took a chance and called Narcotics Anonymous. You don't have to wait until you're as bad off as I was before you reach out.



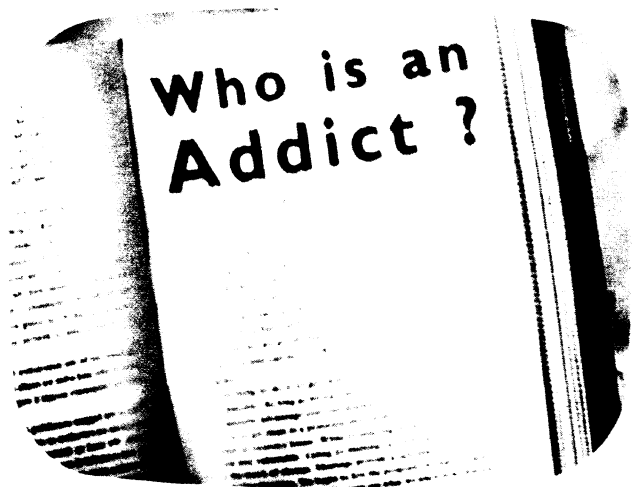
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Narcotics
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The Basic Text



I was searching for an answer when I reached out and found Narcotics Anonymous.

I came to my first N.A. meeting in defeat. I didn't know what to expect.



Surrounded by fellow addicts, I realized I was not alone. I heard them talk about the same feelings I was afraid to share.



Recovery is what happens at N.A. meetings. It is possible to stop using drugs.



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Woman At Table



I admitted I was powerless over my addiction. My life had become unmanageable.



I had tried to quit on my own, it never worked. It didn't matter what drug or how much I used.



In Narcotics Anonymous I learned that it is possible to stop using drugs, I don't have to do it alone.

**Call Narcotics
Anonymous**



WE CAN HELP

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