

NEWSLINE

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Welcome to the November 1992 issue of the WSO *Newsline*. With the holidays fast coming upon us, we thought it might be helpful to put together a special *Newsline* supplement describing gift items and new NA literature available. You will find that supplement enclosed with this issue.

The WSO *Newsline* is mailed to WSC participants, regional service committees, area service committees and representatives, any NA member who requests it, and all registered NA groups. From time to time, we are asked questions about our mailing list. In one area, all the groups have given the ASC postal box as their mailing address. Why, that area's ASC asks, do we go to the expense of mailing *Newsline* in separate envelopes to each group in that area instead of bundling them all together? We do this, oddly enough, to save fellowship money in two ways. The WSO *Newsline* is mailed every quarter to about twenty thousand addresses. We use the US Postal Service's bulk rates for *Newsline* mailing in the USA, making it cheaper to mail a dozen individual pieces than one large bundle.

We send the address labels, *Newslines*, and envelopes to an outside mailing agency. Every special case--including every address that has to have multiple copies mailed in a special bundle--requires special handling and costs extra money. With more than six hundred area committees in our data base and nearly thirteen thousand groups, a special case here and special case there can add up to dozens of special cases in very short order, each costing extra money for special handling. Though it may be inconvenient to receive twenty or more different *Newsline* envelopes at your area postal box each quarter, we hope you will bear with it so that we can save fellowship money by reducing expenses both for postage and for special handling.

If you have questions of your own about the WSO *Newsline*--how it is put together, what is included in its pages, how it is mailed, or anything else--we encourage you to write us at *Newsline*, Box 9999, Van Nuys CA 91409 USA.

WSO SALES, PRODUCTS, FINANCES

Back-orders should be cleared by end of this month

For many, many months, our financial crunch has made it impossible for us to constantly maintain full stocks of all our books, pamphlets, medallions, keytags, and other items. Thankfully, with our financial picture growing

brighter, we expect to be able to restore our floor stocks and clear our books of all back-orders by the end of this month. We apologize for the inconvenience we know many of you have suffered because of short stocks and back-orders during the crunch, and we thank you for your patience.

Just For Today sales

In August, we received slightly more than two thousand copies of the deluxe limited edition of our fellowship's newest book, *Just for Today: Daily Meditations for Recovering Addicts*. At this writing, only four hundred copies remain on our shelves. We expect the limited edition to be completely sold out by the time this issue of the *Newsline* arrives at your mailbox.

The regular paperback edition of *Just for Today* arrived in Los Angeles on September 1. More than 18,000 copies of the book were sold in its first month. If you would like to order copies of *Just for Today* for yourself, your friends, or your NA group, please use the form included in the special supplement to this issue of the *Newsline*.

Slugg, NA Way products to be developed

At its September meeting, our board of directors approved the development of two new product lines, one using the NA Way logo, the other using Slugg and the other "Home Group" comic strip characters from *The NA Way*. Over the next year, we hope to create "Home Group" and NA Way mugs, calendars, and perhaps other items for members to use. We will keep you informed as more specific information becomes available.

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