World Service Conference Public Information Committee

Greetings from WSC PI! Since the WSC 1996 meeting in Greensboro, North Carolina, our committee has been working on several service bulletins and a questionnaire concerning the revision of the guides to PI and phoneline services.

We would like to give our thanks to three voting members of our committee who are now advisory members: Bob Ferri, Peter Horenstein, and Willie Worley. We wish to thank them and their supporting regions for their contributions to shaping our vision of public information for the fellowship. We look forward to their contributions as advisors to the WSC PI Committee.

Also, we would like to welcome our new pool members. From the United States, we introduce Don Frank from Pittsburgh, Pennsylvania; Jim Goughenour from Charlotte, North Carolina; and James Athey from West Valley, Utah. From Europe, we introduce Bo Andersson, from Jarfalla, Sweden. We look forward to their contributions to our PI efforts in the future.

We are almost finished with a service bulletin concerning the usage of web pages on the Internet as a public information tool. There are many NA members interested in this new method of getting meeting information, and information about our fellowship, out to the general public. Many regional and area service committees are asking for advice on what to place on a web site, how to maintain it, how to pay for it, and FIPT concerns. Our bulletin addresses some of these issues, but we cannot answer all of these questions in a single bulletin. Some of these concerns need to be addressed by those responsible for administering the FIPT (the WSO Board of Directors and the WSO's executive management). Some of the questions concerning the traditions and the Internet will be addressed by the Board of Trustees in the near future. We don't feel that this will be the last bulletin written on this subject by a world service board or committee. We intend to include more information in the *Guide to PI* revision on this topic, using our collective experiences and service materials gathered by the time we present the new *PI Guide* to the fellowship.

We also have a phoneline technologies bulletin ready. This bulletin outlines many of the changes in this area of service. Items such as cellular phones, computer messaging, and "caller ID" are covered in this bulletin. This material will stand as a precursor to the

revision of the *Guide to Phoneline Services*. You may request this bulletin from the WSO PI coordinator.

Our committee unanimously voted for the "Public Relations Plan" at the conference, and we have been looking forward to its implementation. We have had preliminary discussions with WSO staff about creating a training package for professionals to learn about our program and how to start an NA meeting, for example.

One of the "PR Plan" objectives is to interface area and regional PI committees with local communities and professional events. The WSO receives many invitations and solicitations for NA's participation at seminars and conferences. World services can only respond and participate in a limited number of these events, primarily international in nature. Hopefully, WSO staff and WSC PI members can network with the regional and area PI committees to distribute information about the professional events in their geographic area. In this way, our committee members can be resources to these committees in their decision to participate at these events. We hope that this will increase awareness of these events and increase our fellowship's participation in public information.

Our questionnaire concerning the revisions of the guides to PI and phoneline services will be mailed out by the time you read this. We intend to send questionnaires to all registered PI committees. We ask that all interested PI committees and NA members fill it out and return it to the WSO PI coordinator. If your PI committee is not registered with the WSO, you will not receive it. This is a good time to register! Your committee will get service bulletins from WSC PI, and receive the *PI News* and other communications from the WSO concerning products used for PI.

Our committee will meet 7-9 February 1997, at WSO-Chatsworth, to work on revising the guides to PI and phoneline services. We will use the fellowship's response to our questionnaires to chart our course into the future on this important project.

In closing, we look forward to this conference year's work while asking for your assistance and support in completing our projects. See you at WSC 1997!

Tony Walters, chairperson
Erik Rogers, vice chairperson