# Narcotics Anonymous World Services, Inc. World Board Meeting — 19-21 April 2001 Approved Minutes



# **Thursday 19 April**

Present:

Bob Jordan, Bella Blake, Ron Hofius, Tom McCall David James, Tony Walters, Larry

Roche, Giovanna Ghisays, Craig Robertson, Michael McDermott, Susan Chess, Saul Alvarado, Lib Edmonds, Jon Thompson, Steve Lantos, Claudio Lemionet, Jane Nickels

Not Present:

Cary Seltzer. Daniel Schuessler will arrive later in the day.

Staff:

Anthony Edmondson, Becky Meyer, and Eileen Perez-Evans

The board spent the entire day in a facilitation training session with Jim DeLizia.

#### Friday 20 April

Present:

Bob Jordan, Bella Blake, Ron Hofius, Tom McCall David James, Tony Walters, Larry Roche, Giovanna Ghisays, Craig Robertson, Michael McDermott, Susan Chess, Saul Alvarado, Lib Edmonds, Jon Thompson, Steve Lantos, Claudio Lemionet, Jane Nickels,

**Daniel Schuessler** 

Not Present:

Cary Seltzer

Staff:

Anthony Edmondson, Becky Meyer, and Eileen Perez-Évans

Board members given assigned seats for an analysis session known as "SWOT".

# **Review of Agenda**

Due to the staff luncheon and the facilitation training, this board meeting will not begin with an action group.

Jon addressed the board. All items on the agenda in blue are items that require board decision. Therefore, the board was asked to please speak with the committee members or leadership during breaks to clear up any individual questions. This will help minimize discussion time allowing the board to get through the ambitious agenda. Everyone will need to pay very close attention to break times. When presentations are brought up, committees will give direction to send input by a certain date.

Guardians report was moved to Friday. Board members were reminded to allocate \$15.00 towards the staff luncheon on their reimbursement sheets. An update on the HRP was added. FRC is not recommending a change to *TWGWSS*.

Additional handouts from the Public Relations Committee, Publications Committee, and the Fellowship Relations Committee will be distributed.

# **Fellowship Development Plan (FDP)**

Goal One of the FDP was developed because there was a dramatic drop in literature sales in 1995 that resulted in a reduction in force. A business plan had been worked on for years with no results. The WSO Board of Directors created a new business plan workgroup who created Goal One. At the same time the Trustees were working on a plan for fellowship development and the two plans eventually were combined into the FDP.

The board was given a deadline of Wednesday, 31 May to submit any ideas for the FDP in order for the goals and objectives to be updated and presented back to the board. In July 2001, a new draft will be presented to the board, and in October 2001, the board will receive the final version for approval.

The focus of today's process is specifically on Goal One. Goals Two through Ten will be discussed at a future meeting. Most of the goals are outdated, as has been repeatedly reported.

A concern was expressed about the lack of attention to Goal Six, to institute a quality assurance program at WSO, and a request was made to keep this in the forefront as a reminder. We need to state that Goal Six will not be removed but that it cannot be dealt with at this time. There does not have to be a specific number of goals but only what the board as a whole believes we need.

Current business thinking is that a five-year plan is too long as things are constantly changing. It has become more typical to create a 3-year plan and revisit the goals every two years.

# Plans for Goal One - "The Business Plan"

The Business Plan workgroup being recommended is Mario Tesoriero (as the point person), Cary Seltzer, Bob Jordan, Bob McDonough, Tom Rush, Becky Meyer and Anthony Edmondson. Mario has been recommended as the leader because of his rather unique experience; he was on the previous workgroup, he is a former World Board member, he does this type of activity professionally and he has the ability to run a group and project along a timeline. Bob Jordan was added to make sure that a member of the board has some familiarity with this material in the next conference cycle.

The EC is facing a great many challenges and the availability of resources is limited. The vice chair of the board is not a part of this group because the vice chair will focus on the EC work plan, as well as the work of the board.

It was the consensus of the board to constitute the business plan work group as proposed, and approved that allocation of an unbudgeted \$11,000.00 with Mario as the point person.

# Goal 1H: To increase fellowship donations to world services an additional \$1,000,000 by the end of 2000.

Anthony reported that the board has never really made a decision to take a proactive approach to soliciting donations beyond a letter that's sent out to the fellowship when donations are down. The board is being asked if they really believe in this and wish to move forward with proposals on how to achieve this goal. Once the board makes a decision, the business plan workgroup will create ideas for the board to discuss.

The WSO Board believed that increasing the fund flow by one million dollars a year was possible. This goal refers to an increase from 1998 donation levels rather than a ceiling. The target amount came from what was estimated at that time as the cost of "fellowship and conference" services.

The graphs provided to the board are meant to provide an overview or impression. The current trend in donations shows that if we continue as we have, donations should increase by \$1,000,000 in twelve years. Approximately 1.2 to 1.5 million of this years budget is dedicated to what we consider service delivery .

There was a question regarding the *Step Working Guide* graph and the depiction of the trend.

Points made by the board included:

- Inform the fellowship of it behooving us to try meet the goal. It would be imperative that we inform the fellowship.
- Saul thought it would be very important for us to look at our literature sales.
- Be proactive on the solicitation of donations.

Look at what AA has done.

The board agreed to allow the Business Plan workgroup to focus on proactive ideas for soliciting donations from members.

# **SWOT (Strengths, Weaknesses, Opportunities, and Threats)**

The SWOT process is a method to look at what your strengths and weaknesses are within your organization, as well as, the opportunities and threats that exist outside of your organization. This information is helpful in creating business plans. For the purpose of this exercise, the organization is considered NA World Services. Something that is identified as strength can also be identified as a weakness.

The board broke into three small groups to develop a list of Strengths, Weaknesses, Opportunities, and Threats. The board will come back together to create a final list. The top five issues in each area from each group have been underlined.

#### **Strengths**

#### **Group One**

WSO continuity
Experienced volunteer members
Belief in the program
Stable financial base
Worldwide fellowship
Dedicated staff
Single point of accountability

#### **Group Two**

Basic Text
Staff
Monopoly
Multi-national
Passion/dedication
Continuous rotation
Structure (potential)

#### **Group Three**

Passion/dedication (staff & volunteers)

Everyone has ownership
Captive audience/monopoly
Fellowship growth
Spiritual focus
History/experience
Perception of raised level of competence/confidence
of WS
Staff integration into efforts
Single focus/primary purpose
Vast network of potential volunteers (human resources)

Ambitious goals

<u>Basic Text</u>
Fellowship market/money
Support of the fellowship
Honest self-evaluation/weaknesses
Addiction
Common understanding of principles

Vision/Mission
Fellowship growth
Fund flow
Rel ? program (spirit - ??)
Growing vol. board maturity
Goodwill
Planning
Go intellectual prop - ??

# **Weaknesses**

**Group One** 

Worldwide fellowship

Lack of staff

Training level

Skill level of staff

**Volunteer members** 

Communication

**Group Two** 

**Basic Text** 

Staff

Volunteers

Volunteer board

**Dollar-based products** 

Monopoly

Multinational

Passion/dedication

Continuous rotation

Communications

No control over development

No needs assessment

Structure

**Group Three** 

Lack of program

Lack of fellowship awareness of who they're paying

for

Everyone needs ownership (threat)

Growth of fellowship

**Chain of communications** 

Product appearance

Lack of resources to achieve Goal 1
Time to bring products to market

Lack of ?? of products

Fellowship market

Support of fellowship

Approval process

Addiction

Common understanding of principles

Fund flow (source of income?)

No quality assessment

Vision/Mission

Fellowship growth (market growth)

Degree of reach

Delegation

Resources

HRP

Planning/prioritization

Orientation

Ownership of facilities

EC. Clinars ??

Manpower

**Training** 

Limited product range

Number of staff resources

Product development cycle: concept →market→too

long

View of \$ uncomfortable fundraising

Lack of trust of process (could be a threat too)

Overtaxed volunteer base (WB) and under

utilization of the World Pool

HRP process

# **Opportunities**

#### **Group One**

Therapeutic communities

Drug Courts

**Public Relations events** 

Harm reduction

Communication

Public understanding

Corrections

**Expectations of World Board** 

### **Group Two**

Economic condition
Global awareness
Worldwide fellowship
Drug policy
Expanded market
Political condition
Education

### **Group Three**

<u>Drug courts</u>
<u>Demand side strategies</u>
Failure of war on drugs/treatment focus
<u>Use of the Internet – externally focused</u>
Zonal forums

# Threats Group One

Continued downtrend of revenue Priority of literature by others Governmental and cultural issue Harm reduction

# **Group Two**

Economic condition
Insular?? Nature of USA fellowship
Other Twelve Step fellowships
Narrow market
Drug policy
Political condition

### **Group Three**

Drug courts
Misuse of the Internet (NAWS.org, et. al)
Everyone needs control/ownership
Zonal forums (interruption of fund flow)
Rogue elements (Baby Blue, other copyright infringements, NAWS.org, et. al)
Emerging communities, literature needs
(communities printing own literature)
Funding of RD's – fund flow concerns
State of US economy and international impact

Needs assessment
New product
Disease
Translations increased
Internet
Public Relations/awareness
Move away from financial based production

Expanding customer base/different marketing
Decreasing need for member control
Human Resources (member & non-addict)
New literature/products
Raise staff resources
Cheaper literature to emerging communities

Drug courts and therapeutic communities
Communications
Public understanding
Economy of world/USA
Expectations of World Board

NAWS.org is a squeaky wheel
Apathy
Perception about names
Disease
Internet
Self will —Individuals (in & out of NA)
Copyright/trademark infringement

The results from the three groups were combined into one list to be passed on to the Business Plan workgroup. Each board member and staff present were given an opportunity to prioritize their top five items. The number next to each item indicates the number of times it was selected.

# **Combined Strengths**

Structure (potential)

Vision/Mission=5

Fellowship (market) growth

Recovery Program (Spiritually based)=4

Intellectual Property=4

Continuity of WSO=11

Worldwide fellowship=9

Dedicated staff=1

Single point of accountability=4

Basic Text=4

Passion/devotion (volunteers)=

Perception of higher conference in World Services=

Integration of staff into efforts=3

Single focus/primary purpose=3

Vast potential human resources/volunteer5

#### **Combined Weaknesses**

Resources=11

Planning/prioritization=7

Basic Text=1

No needs assessment=1

Degree of reach=1

Skill level of staff/lack=2

Volunteer members=2

Lack of variety of products/approval process—development process=12

Communications=9

### **Combined Opportunities**

Global awareness

Drug policy=8

Needs assessment=2

New products=8

Public Relations/awareness=12

Drug court=1

Communication=4

Expectations on WB=1

Therapeutic communities/treatment and their communication=2

Use of Internet—Externally focused=2

Expanding customer base/different marketing=7

### **Combined Threats**

Economic Conditions=16

Narrow market=1

Drug policy=3

Apathy=6

Copyright/trademark infringement=7
Downtrend in revenue=10
Communications=11
Expectations of WB=1
Misuse of Internet
Emerging community literature needs=2
Funding of Regional Delegates/fund flow=1
HRP process=8

#### **Public Relations Committee**

Craig reported on the luncheon meeting he and Anthony had with representatives from the World Forum on Drugs. NA has been given an invitation to participate in this forum in Quebec in September 2002. Anthony and Craig made a commitment on behalf of the board that the World Board is open to their proposal and would like to receive more specific information on the program. Give the board copies of the World Forum on Drugs communications.

### Draft PR Statement

Craig reported that a few members that work in the addiction field were sent the draft statement for review and input. Based on their input some minor changes were made. The board was informed that a lot of what is written in the PR statement was taken from AA.

- There's concern that the statement seems somewhat cultist, and it would really undermine the professional quality it. Professionals will also read this statement.
- Reword the last sentence.
- There's something about the tone that is not appropriate.
- Wording seems a bit unprofessional, too casual.
- Tone is similar to reading a group reading card.
- We don't seem to know who our audience is, need to write it in a way that will address the professional we are hoping to reach.
- Statement should be non-controversial, give a little flavor of our literature, and who and what we are.

The board discussed their understanding of who this statement is intended to reach. Ron, Bella, Steve and Tony will be giving Craig their written input. The board will get another draft before July for review and input.

# PI Handbook Evaluation Workgroup

It's the PR Committee's intention to put a workgroup together to review the input received and evaluate what work in necessary—not to put a plan into place. Because of the type of work that this is we won't necessarily have to have a finalized report. The existing PI handbook, the draft handbook, as well as fellowship and trustee input, is what the group would evaluate. Names on the World Pool list given to the PR committee are: Don Frank, Erik Rogers, Jim Goughenour, Laura Kinney, Janet Russell, and Donna Markus.

A copy of this list will be provided to the board. The board was encouraged to send in more names for consideration. It would be important to get someone on the group that has the former balance of trustee focus. No objection to the workgroup being finalized by PR and the EC.

This workgroup will not need to travel; all the work would be done by conference calls. Between now and 2 July, conference calls would occur, the workgroup would send PR recommendations by middle

of June, then the PR committee would have a final report. A suggestion was made that since this group is a non-traveling group it might be a good idea to expand the group.

The board discussed how a group could evaluate the input without having reviewed the actual material and that it seems that more people talk about the process as opposed to the content. There is fixed thinking about automatically going into an approval process in the fellowship once an initial evaluation on a handbook is done. It may actual be good to have the item out in the fellowship for a while. There are many options that can be used. From July to October the idea will be refined to allow for creating a budget and project plan for the next cycle

Professional Events Planning

PR committee will write up a request for the World Federation of Therapeutic Communities (WFTC) and submit it to the EC to be considered today during the EC's lunch meeting.

PR will give the EC a *Reaching Out* request for a pool member.

### **Publications Committee**

Literature Development Plan

The four components of the development plan were identified.

At the October meeting, the World Board agreed with a request for not having motions in the *Conference Agenda Report*, but instead include a report about the Literature Development Plan, Sponsorship, and the Basic Text Evaluation.

Daniel shared his thoughts about the Literature Development Plan and his disagreement with NA's current literature development process. He suggested some kind of needs assessment.

The Publications Committee is proposing that some part of the *Conference Agenda Report* show how NA has changed, raise a global awareness, and begin to talk about sponsorship. <u>There was no objection to this type of report being included in the *CAR*. Important that the board submits input to the Vision Statement by 10 May.</u>

The Literature survey and all the issues about the Basic Text and Sponsorship will need to be discussed at the July WB meeting. One-third of the Basic Text evaluation is supposed to be done in this conference cycle with two-thirds are to be done from 2002-2004. WSC 2002 is the only opportunity to get conference participants feedback on the evaluation plans before the 2004 *CAR*.

The World Board needs to be clear on its recommendation before the World Service Meeting in September. The board will be taken through a process at the July WB meeting. The *Conference Agenda Report* will also include some of the background material, discussion to date, and plans for the material after the July World Board meeting. The <u>Publications Committee will show the potential ramifications to world services if revisions are or are not made to the Basic Text.</u>

Plans for Sponsorship and the Basic Text

At the 2002 World Service Conference a concrete plan (for an end result of a product) for the completion of Sponsorship needs to be presented. This needs to be a detailed project plan, including content involvement and timeline. The committee will come to the July meeting with a proposal on how to carry this out. The board needs to be prepared to release the report to conference participants within two weeks following the July meeting. The board had no objection to this plan.

Bella reported that a topic *Moving On* has been added to the topics under Sponsorship—for Sponsees and Sponsors and that they are currently in the process of grouping like topics. The Sponsorship workgroup will provide input on the process for evaluating input. The fellowship has been informed via the *Conference Report* and *NAWS News* that once a copyright release form is signed and submitted to NAWS, all rights are surrendered. The Publications Committee is discussing how to

verify a copyright release form signature via email, and Theresa Middlebrook, our intellectual property attorney, will be asked what constitutes a legal electronic signature on email copyright release forms.

Prior to the board receiving the detailed Project Plan, the board will be informed if the Sponsorship material will be a booklet, IP, etc., and that the decision will be based on the input received from the fellowship. <u>Historically 30% of input arrives within 10 days of deadline.</u>

The board will need to discuss and decide how to handle any input that the committee has not philosophically supported.

# Translations Issues

The board reaffirmed that the recommendations to the personal stories will only contain items that are problems with our Traditions (philosophical) and not editorial opinions.

#### Nederland

It was reported that the Nederland Basic Text Personal Stories are to be evaluated by the Local Translation Committee (LTC) within two or three months, and staff is in the process of locating an evaluator for the stories once they are submitted.

#### Danish

The evaluation of the Danish translation on IP #1 and the recovery glossary has been completed. The general feeling from the Translations Evaluation workgroup was that the translation of both items was good. The evaluation report was sent to the Indland and the Copenhagen areas, and we are waiting to hear back.

#### **APF**

While at the Asia Pacific Forum, Jon, Giovanna, and Michael met with representatives from Pakistan and many other NA communities. The members from Pakistan have translated IP #1 and the recovery glossary. Members from Nepal have some items translated. Members from Singapore and Hong Kong shared their needs for translated material. Tom and Giovanna held a translation workshop with the Indonesian fellowship.

#### Translations Basics

#### I. BOOK PROJECTS

#### **Basic Text**

The Basic Text should be the first book that we translate and publish as a translation.

It is the foundational piece of literature for our program, or as the name implies, "our basics." Also, it states in the Introduction that "This book is the shared experience of the Fellowship of Narcotics Anonymous."

# Step Working Guides (SWG) and It Works: How and Why (IWHY)

When NA communities discuss whether they should ask to have their translation of the *SWG* published prior to the *IWHY* book translation, they should consider the following pros and cons.

# **Factors for LTCs to consider:**

- > There is no policy prohibiting that we publish the *SWG* before our other books. However, it does contain numerous quotations from the Basic Text and quite a few from *IWHY*.
- ➤ The Foreword of the *SWG* states that it is a companion piece to *IWHY*. Therefore, many believe that the *SWG* can't stand alone as a book because it references *IWHY*. It may be confusing to the readers to reference a book that does not exist in their language.

- With the approval of the *SWG*, the references to *IWHY* would be considered approved material also, so the LTC should not change these sections when they work on the *IWHY* translation.
- ➤ If the LTC changed these sections, it would require corrections to the published *SWG*. We would only revise a book length piece after three years, and it may require that we re-typeset the *SWG*.
- > The *IWHY* book presents the principles of our Twelve Steps and Twelve Traditions in great detail. The *SWG* will not give members the same thorough foundation. Because of this, ideally, *IWHY* would be published before the *SWG* or at the same time, but certainly not long after, for instance, within the same or following year.

# Just For Today (JFT)

The case of the *JFT* book is much more clear. This book references the Basic Text throughout. Once the Basic Text is published, the *JFT* book can be completed any time thereafter, using Basic Text page references.

### II. NA INITIALS UNIVERSAL RECOGNITION VALUE VS. LOCAL RECOGNITION?

[The annotation below has been added to the recovery glossary.]

To alert LTCs about this issue we are presently including the following annotation under 'Narcotics Anonymous' on the glossary form for LTCs:

In your discussion of the name and the NA initials, consider this: many NA communities keep the name Narcotics Anonymous and the initials in English. There is a benefit in this, because it makes our name recognizable in the whole world, no matter what language or country we visit, or if we deal with governments and the media. Most communities who use a translation of our name, still kept the initials in English (NA). However, you will decide what is best for your community and the recovering addict, whether it is translating the name and initials or keeping the English. Regardless of what you decide, all NA recovery literature is printed with a cover "banner" that uses the NA logo and the name Narcotics Anonymous in English.

# III. PERSONAL STORIES HOW MANY? CAN THERE BE TOO MANY, OR NOT ENOUGH?

[This section will be added in an upcoming resource paper (newsletter) from NAWS Translations staff to LTCs who are about to develop personal stories for the Basic Text and/or the White Booklet. The newsletter will address points for consideration/planning, soliciting, setting-up committee structure and process, evaluation tools, selection, editing, and approval. It will be developed from the shared experience of LTCs who have already developed and applied a process. We are waiting for the LTC responses, and hope to produce the newsletter during summer 2001.]

We are offering the following points of discussion for the LTCs who are considering the development of personal stories for Basic Text Part 2.

- > Currently there is no minimum requirement, nor maximum amount for personal stories defined. To illustrate this point: the Russian Basic Text has 18 stories from the English Basic Text (which has 29 stories) and the French text has 22 original stories.
- > The translation policy addresses the development of the Basic Text, Part Two, Personal Stories Section in regard to which combinations of English and original stories are possible, but gives no parameters for the size of Part Two.
- > The translation policy says that the personal stories in the Basic Text Part 2 can be all original, a combination of original with translated English stories, or all translated English stories. If your community's version of Basic Text Part Two will consist solely of translated English stories, then you have the liberty to exclude some of the stories if they are considered culturally unsuitable.

- ➤ Without setting a rigid maximum amount of characters/words, a fair amount would generally keep in line with the number of English stories. English has 171 pages of personal stories. The Swedish translation of these stories came out to 189 pages. 200 pages seems a fair maximum. This would be equal to approximately 400,000 characters. Our desire is to not have drastically different publication standards or lengths.
- > The minimum number of stories should be enough to reflect a broad spectrum of recovery in your community. Your community determines the details of the selection process and the minimum number of stories.
- > We have a practice to follow a three-year moratorium on revising the published Basic Text translations (including adding more original stories, replacing existing stories...).

# IV. ELEVENTH TRADITION "MEDIA" VS. "PRESS, RADIO, AND FILM"

This issue is in regard to the wording "press, radio, and films" in the Eleventh Tradition. The Finnish fellowship is requesting an update in the wording to "media." The Finnish LTC noticed that the French Tradition Eleven has used the word "media" since first publishing it in 1988 (prior to any translation policy or conceptual verification process).

- > WSO Translations advised them of the proper channels to forward their request for changes to our literature (via the World Board). They were also advised that the translation needs to match the current English wording. In other words: A translation has to follow the original version.
- > As for changing the original wording in the French traditions, the Publications Committee isn't planning to pursue the matter at this time.
- > The issue about making the Eleventh Tradition work in the 21<sup>st</sup> century should be forwarded to the Guardians and they can determine whether it merits priority or not.

The board had no objection to include the following items (I - IV) into the Translation Basics:

Page 105, Bullet two, change sentence to clarify what "all original" means.

#### Guardians

Issue Topic Development process (for bulletins or other issues)

Susan recapped the information in the Guardians report and stated that the framework written below for issue topic development, if approved, is to be used by everyone, not just the fellowship:

Why is the project or topic before us?

Identify the scope of the issue from the symptoms and manifestations of problems associated with it.

Where does it come from?

Who is the audience that is involved with this issue?

Over 95% of issues concern primarily North American NA members. Sometimes this concern extends to other countries and sometimes it doesn't. Being aware of this audience is important when discussing the issue.

Is the audience primarily service structure or general fellowship?

What is the nature of the work to be done?

What exists already concerning this issue?

What are the goals of discussing this—short term and long term? Possibly a feedback discussion with the board, providing input to another committee, a bulletin, a framework for discussing the issue, an article giving a range of experience, or a definite statement, etc?

How will the work be done?

Is there a solution to the issue?

Is it possible to say something meaningful about the issue that the Guardians and the World Board believe in?

What method(s) to use—a workgroup, collecting feedback, a board discussion, etc.

The board had no objection to the proposed framework for Issue Topic development.

The Guardians are aware that not every issue discussion topic will be applicable to the whole fellowship.

There were a couple of disagreements with the sentence, "Over 95% of issues concern primarily North American NA members" because perhaps we (WB) don't know what the issues are in other countries. Daniel acknowledged that there would always be different issues going on in the US and with non-US members and communities.

It was suggested to change the sentence, "Over 95%..." to the effect of "some issues concern one group and other issues concern..." and to list some issues.

The board agreed to removing the sentence, "Over 95%..." and replacing it with the above suggestion.

The board had some discussion on how to recognize who the audience is and how this issue affects the work. The board has to address this issue: there has never been a common sense of our customers. It was explained that, "Who is the audience that is involved with this issue?" sentence is only saying that there needs to be some clarity on the audience being targeted, e.g., bulletins need to be focused specifically at an intended audience and be honest and straightforward with who that audience is. The Guardians and Publications may work together on this issue because this affects both committees.

The board had no objection to, "What is the nature of the work to be done?" and Bob suggested a change to the "How will the work be done?" section to read, "What are the solutions to the issues?"

<u>Discussion resulted in agreement to change the wording in the audience section to reflect that the vast majority of issues originate from North American NA members because the vast majority of customers live in North America.</u> This is not the only type of audience that needs to be identified however. Some topics will be addressed to service committees and some to the fellowship, for example.

# Prioritized Topics

Susan went over the list of priorities of the issue topics. Jon asked for clarification on why the issue of 'Common Needs meetings in the fellowship' is an issue for the fellowship. Lib shared that her life is not a special need and when we label we send the message of lack of acceptance. Lib would like to see timelines for when issues would be addressed. Lib also stated that she believes that this is not a discussion that should be focused on the world convention but one that needs to be discussed by the board and the fellowship.

Another issue that was raised is public relations at the group level with newcomers, hospitals, treatment centers, etc.—a further explanation of our behavior and how if affects our fellowship. <u>The Guardians will attach a timeline to Common Needs and Abstinence subjects.</u>

# NA Way topics

Susan asked the board for their thoughts on the solicitation of controversial articles for inclusion in the *NA Way Magazine*—there have been controversial articles before but we have never solicited controversial topics. Steve S shared that he has been against this all along because he cannot see the board not second-guessing the decision of the Guardians to publish a controversial piece. It doesn't seem possible that the full board will always be okay with all controversial pieces published.

General comments from the board included:

- Who's magazine is it—the board's or the fellowship's?
- Ask the fellowship what they want to see since they've never been asked.
- Why do we want to do this?
- This publication is free, and if we publish something in it that captivates our audience the subscription requests may explode. At the same time, we need to look at is the fellowship even reading the publication?
- Would we provide a wide perspective on the controversial issue?

Susan asked that any input for the Guardians be sent to the WSO.

# 50<sup>th</sup> Anniversary Edition

Susan said the Editorial group discussed creating a special edition of the magazine for the 50<sup>th</sup> anniversary that would only be distributed at that event. Anthony objected to creating a separate edition.

Staff left at 6:30 and the board went into brief closed personnel session.

# Saturday 21 April

Present:

Bob Jordan, Bella Blake, Ron Hofius, Tom McCall, David James, Tony Walters, Larry Roche, Giovanna Ghisays, Craig Robertson, Michael McDermott, Susan Chess, Saul Alvarado, Lib Edmonds, Jon Thompson, Steve Lantos, Claudio Lemionet, Jane Nickels, **Daniel Schuessler** 

Not Present: Cary Seltzer

Staff:

Anthony Edmondson, Becky Meyer, and Eileen Perez-Evans.

The chair opened the meeting with a moment of silence, Serenity Prayer followed by the Just For Today meditation for the day.

#### **Events**

# Budget items for Atlanta

The Events Committee will have a discussion at the July meeting about what the board will be asked to approve; e.g., registration prices and additional program expenses. Additional narrative information and an updated budget showing variables will be sent prior to the July meeting for this discussion. The Events Committee will also be discussing the issue of one or two speakers in main meetings.

# Saturday Banquet

Recommending re-implementing the Saturday Night Banquet before the Unity Day Celebration for WCNA-29. This would save a substantial amount of money because the dome would be provided at no direct cost. The past history; banquet food not very good and members dislike of having to stand in long lines, was brought up. The board had no objection to the food event in the dome with a cost of \$35 dollars, knowing that any logistical concerns will be discussed later.

#### Plans for Thursday

Because WCNA-29 will be held over the Fourth of July weekend, the Events Committee is proposing to begin the event earlier than normal. The proposal is to wrap the Thursday program and events around a fireworks show that will be taking place right outside the Georgia World Congress Center. The plan is to have a kickoff luncheon meeting around 12 or 1 PM. There were no objections to starting the convention sometime Thursday afternoon.

There was some concern with having food events everyday because we've had some nightmares in the past, but at the same time the food events is in our best interest for this convention because of the money that is being saved. We need to be prepared for the backlash of some members not being able to afford this.

### Program Development recommendation

Lib reported that Michael, Cary, Becky and Anthony joined the events committee meeting for this discussion. Role and Responsibility of the Program Development Group read. Lib asked the group if they had any questions on the below presented model.

- i. In the beginning stage of overall convention planning, the Program Development Group (PDG) will have a planning session to develop the vision and focus of the world convention and create a project timeline. The PDG will develop the vision and focus of the overall program, theme, meeting topics, and speakers.
- ii. The PDG provides the theme and vision for the world convention to the board for concurrence.

- iii. After the board has decided the vision and theme of the world convention, the PDG begins work on the program for the world convention.
- iv. The PDG will reach out to the fellowship, as a whole, and through the service structure for input:
  - a. Reaching out to the service structure: Create a memo that asks areas and regions to identify potential speakers. The PDG will use the *Conference Report* and *NAWS News* as a means of talking about process, giving the fellowship timelines, and asking for their assistance. [In our initial announcement we would also use the opportunity to explain to the conference what we are doing and why.]
  - b. Reach out to the fellowship: Publicize in the NA Way Magazine and on the web site, letting members know if they are interested in being considered as a speaker at the world convention to send the PDG their name, contact information, what language they speak, clean date, and if they are currently planning to attend the world convention. [We might want to also use these outlets to explain our change in process.]
- v. The PDG has the ability to reach out to experienced members around the world for input and may decide to create a group to assist in development of specific parts of the program. While this group would not have the level of formality as a normal work group, it would function as a resource to assist PDG in identifying potential speakers, or soliciting input on workshop topics for the world convention.
- vi. The Program Development Group, after considering all input received, will recommend world convention main speakers to the World Board for concurrence.
- vii. The PDG will work closely with Fellowship Relations Committee to develop the service delivery plan included in the program of the world convention.
- viii. The PDG, after receiving input from the world board and others, will approve workshop speakers and finalize meeting topics.
- ix. The PDG composition may vary from convention to convention, based on the needs and goals of that event, and may include experienced members who are not on the World Board.

There were no objections to the model presented for the Program Development Group.

### Speaker Selection Process

Lib recapped the history with selecting speakers for the world convention; 1) having to listen to hundreds of tapes, most of which are usually from the US, 2) most of the individuals experienced and qualified to help to create a diverse program are either on the board or are past WS trusted servants with WCNA experience 3) the group with the responsibility to select the speaker usually never recommends a main speaker they don't know—meaning that some members have always known enough about the speaker to give the rest of the group information affirming their decision, and 4) due to what's involved in selecting a speaker, assigning a local committee the task of completing the work and then a another group having the final word, usually creates a conflict between the groups that undermines the trust and the work.

The new process would hopefully also encourage the non-North American fellowship to submit their names. This new recommended process was used for Cartagena—names were submitted and if more information were required, communications to the region would be used.

Lib stated *that* if the board agreed, this process would be used for WCNA-29 only—as a learning curve. Also requesting approval for this group to select the WSM Unity Day speaker. The process is as follows:

- i. The sole responsibility of program development and speaker selection will rest with the World Board. We will no longer ask a local committee to form a program committee or choose and recommend speakers as a matter of course, with the exception of recommending some specific number of speakers from their home region for use in the convention program. The local committee may also be asked to suggest topics at the request of the board.
- ii. Within the scope of the board, a work group called, "The Program Development Group" (PDG), shall be made up of World Board members with vast world service, world convention, or extensive recovery experience, and knowledge of the fellowship. This group has the option to include other members from the fellowship (with vast fellowship and/or world convention experience) to participate in all or some portion of its planning based on the board's needs and goals for the respective convention. For example, we will probably use these types of groups for specific program development aspects of WCNA-30 or 50<sup>th</sup> birthday, because of our desire to plan a very special and unique program that reflects our history, as well as our future.
- iii. The Program Development Group should to be different than the composition of the Events Committee, however, should include some members of that group for continuity and training purposes.
- iv. World Board, as a body, shall be the final decision-maker on all main speakers. Main speakers shall be considered to be those that are funded to the world convention. Workshop speakers are not funded but are planning to attend the event.
- v. Speaker tapes may be used as a tool for considering potential speakers. However, we will not depend on tapes to select speakers and we will no longer ask that tapes be submitted for consideration
- vi. We will ask members that wish to be considered as a potential speaker to send the PDG their name, address, telephone number, and clean date in order to be considered. The PDG may use any number of means available to clarify the quality of the speaker's message, including dialogue with local members or listening to a tape if it so desires.

There were no objections from the board to use the process to select the WSM Unity Day speaker and speakers for WCNA-29.

#### Event rotation

The recommended changes are to split North America in two zones from the current three zones and to change the current rotation by holding the convention in Europe scheduled for 2011, in 2009 instead.

Current Zone Rotation Changes: (North America zone reduced from 3 zones to 2 zones:

There was some concern about Europe being included in with Africa and Middle East, If the current rotation is only through 2009 for this zone, there are no locations in Africa or Middle East that meet the criteria for consideration. To leave them in this zone is a placation and does not reflect the current reality. Hopefully, at some point in the future, the Middle East and Africa will be their own zone, but that is not real today.

The board agreed to remove the Zone Rotation list from TWGWSS and to have the maps reflect names rather than numbers.

Future Local Support committee recommendations

The composition of the host committee as stated in *TWGWSS*: chairperson, vice chairperson, treasurer, secretary, and chairs and vice chairs of all support committees. And its purpose is to support the Events Committee in specific areas of convention planning and implementation by providing input, volunteers and assistance.

Events Committee is recommending that the name of the local committee be changed from "host committee" to "support committee" recognizing that the responsibility is to *support* the World Board in planning the convention, not to host it.

The board agreed to the name from "host committee" to "support committee."

The proposed structure of the local support committee for a world convention would consist of an administrative committee made up of three people: two co-chairs and a secretary/treasurer. The remainder of the committee would consist of two point people for each area of work. The board would decide, prior to the election of a support committee, what positions would be needed. The administrative body of the support committee would be responsible for communicating with the board, coordinating board needs, and communicating with the rest of the support committee. The point people within the support committee would each be responsible for coordinating the volunteer base for their specific area.

If a community does not have enough membership to support the event, the attending members will be more than happy to help. The new process eliminates a lot of confusion about what the responsibilities really are. Susan suggests we should write out size necessities for the host committee

Is it possible to get the Georgia region to evaluate this process after the event?

The board had no objections to the recommendation for the support committee as proposed in the Events Committee report.

Common Needs issue

Events Committee felt this is a bigger issue and should be handled by the Guardians. <u>The Events Committee will submit the issue of Common Needs to the Guardians following the process outlined in their report.</u>

Unity Day

The Program Development Group (PDG) will be selecting the Unity Day speaker. The C&P Region has selected Leah Harris as the hospitality committee chairperson. The hospitality committee will be responsible for the recovery workshops during the weekend under the direction of the Events Committee. There may be two meeting going on at the same time during the weekend, but it will not conflict with any WS events. The hospitality committee will also make airport pickups as needed.

# **Fellowship Relations Committee**

Worldwide Workshop status report

Burnaby

Michael asked for the board's concurrence to allow the FRC committee to make any necessary changes between now and the event since their will be no World Board meetings. <u>There were no objections from the board for the latitude requested from FRC</u>

Worldwide Workshop Program

Michael went over the proposed program. The theme is "Making the Connection." Intermixing discussions on issues from FRC and the local community will carry out the theme. Delegates from other communities will present issues for discussion at the Worldwide Workshop. FRC is still discussing how to have some personal sharing and presentations on Saturday.

Since the community has asked for marathon meeting opportunities, FRC is looking at blocking out 3-6 pm for this, and a recovery event has been added to the end of the workshop.

There was a concern communicated with sending too many board members. It seemed resource intensive, but at the same time has become okay with the issue because this is the first Worldwide Workshop. The board was reminded of previous Worldwide Workshop discussions that informed the board that this project would be resource intensive, committing at least one-third of the World Board and staff for this event.

- Request that the record really reflect what occurs.
- Request that the fellowship be asked what they know at the start of the event and at the end of the event to rate the success of the event.
- Board members attending the Worldwide Workshop will do some type of validation of "this is what we've heard..." checking to see if their thoughts reflect what's been recorded. The Publications Committee will give FRC some type of script for this.
- This is a great opportunity to ask a series of questions about a great many things—getting a snap shot of a particular fellowship's desire, knowledge, etc.

The board supported the direction for the program presented for the Burnaby Worldwide Workshop, with the understanding that some changes may be made.

David questioned who will be preparing the material for the particular sessions. Each person involved in a workshop will help prepare the presentation and tools.

Jane shared that her experience in the CTF and in going to some communities—that the value was in *going* to the event. Jane is not really sure that we can write the right survey to get the adequate information from the community.

# **Travelers**

The Fellowship Relations Committee is recommending that all of the members of FRC be approved to go to all of the upcoming Worldwide Workshops. It is also the Fellowship Relations Committee goal to have a member of Executive Management at each of the workshops because of the resource of information they possess.

The Fellowship Relations Committee is recommending that all the FRC members, Craig, Susan, Anthony, two staff recorders, and one possible slot that may or may not be filled be approved for the Burnaby Worldwide Workshop. It's the committee's belief that it's the committee responsibility to be present for something that is so new. It is not the committee's vision that the next group of FRC members will have to travel to all the Worldwide Workshops.

It's hoped that for the future the participation of world pool members for these types of events will increase and the board's decreases.

The board agreed that FRC (including their assigned staff), two line staff and one member of Executive Management would make up the core travel team for each workshop, and that recommendations for other travelers would be based on the location and content planned for each workshop. This will be worked out between FRC and the Executive Committee. The board also acknowledged that their approval of the two line staff for each workshop was never budgeted and will take this activity over projections.

UK

FRC is still having discussions on the Worldwide Workshop to be held in the UK. A university or college is being looked at because most of the suitable sites to have a workshop have either already been booked or are very expensive. There is also the possibility that either the date may need to be changed or another site in Europe may have to be chosen.

Brazil

Latin American Zonal Forum travelers will be provided with information on the Worldwide Workshop being held in Brazil.

New Zealand

The topic of moving the APF to New Zealand to combine the APF and the Worldwide Workshop was brought up at the APF. Staff will contact the APF chair to communicate that if this is a serious thought the APF needs to communicate with the World Board as soon as possible. Lib shared that the New Zealand Region has received information regarding this possibility and the region feels that it would be too much for the region to do, as well as the Worldwide Workshop would lose it's primary purpose.

There are no objections to the proposed sites.

The board is to send any idea for the descriptions for registration online to FRC.

Treasurers Handbook

Michael reported that FRC has not done any work on the *Treasurers Handbook,* and the document is a copy edit that reflects the current fund flow system and world service structure—done by staff two years ago. This draft is significantly better than what is currently in WSO inventory. The committee is proposing that the board present this information in the *Conference Report*. The board had no objections to FRC moving forward with this. FRC will present the board with a draft for a final decision either at the July or October board meeting.

The Executive Committee recommends replacing the *Treasurers Handbook* that is currently in WSO inventory with the edited copy of the *Treasurers Handbook* for free, adding a description on the cover of what it exactly is.

The board may discuss if it's the committee's belief that the *Treasurers Handbook* needs to follow the process for service material at the July board meeting.

Deadline for the board to submit input to FRC is 31 May 2001.

Committed Motions

Rules of Order—Motion #61

"To include in *TWGWSS* as WSC policy the WSC Rules of Order. Said proposal to be included in the 2002 *CAR* or presented at WSC 2002.

Intent: To simplify the World Service Conference agenda. Having a standard policy of Rules of Order lends consistency to our process and may shorten the sometimes confusing debate that precedes Old Business."

It is the recommendation of the EC that the Rules of Order be included in *TWGWSS*, however, they are not sure where, and a disclaimer should be placed in the beginning that supports the consensus process in some way. FRC and the EC agree that a workgroup should be created to go through the Rules of Order to clean up and stream line the current version.

Michael suggested that the board send in input on how the rules should change. <u>There were no objections to the name change of *TWGWSS* as stated in the FRC report, and to a workgroup being created to clean up the Rules of Order—removing any rule that we would never use.</u>

Description of Service Structure in GTLS and TWGWSS – Motion #19:

"To include in *A Guide to Local Services in Narcotics Anonymous* between the General Table of Contents, page iii and the chart "NA Service Structure," page iv, the following description of the different units of our service structure in NA... "

The EC recommends that this become a tool with a simple diagram of the service structure. FRC does not want to be locked into one page, possibly add wording to the group section, editing. There was no objection to this direction.

# Regional Recognition Workgroup

The workgroup was scheduled to meet 22-23 April 2001, however, one of the workgroup members has taken ill and was unable to travel. Group will meet and bring the member unable to attend the meeting up to speed later.

This group will be responsible for regions asking to be seated at the World Service Conference. Because of this, FRC is renaming the workgroup to the 'World Service Conference Seating Group.' Thus far there have been six requests for seating. A region must apply for seating one year prior to the next World Service Conference. In order to try and come to a common understanding of what the workgroup's responsibility will be, past RAP and conference information will be reviewed at the meeting. One very important task FRC will have is to make sure a region is not viewed as "bad" by the fellowship if it's not seated.

Steve will send FRC any input he has on seating.

#### **Executive Committee**

World Board Committee Work and Input

The board was instructed to make an effort at refining skills of submitting input to a particular committee report if the report was sent out for review to the board in between meetings. It was requested that any input given to Eileen for a particular report, etc., be cc'd to the rest of the board members. Committee members will discuss this individually and come back to the board with their thoughts.

Treatment and Correctional Marketing form

The new marketing order form was distributed. Some board members were concerned with marketing to Treatment and Correctional facilities being on the same form. Jane's experience has been that treatment centers have never liked being linked to correction facilities.

There were no objections to the premise that there should be two forms—one to treatment and one to corrections. Executive Management will redo the form and send it to the EC for review.

Approval of October 2000 and January 2001 WB Minutes

M/S/C Susan Chess/Tony Walters Unanimous
"To accept the October record of the board as presented."

Remove the # from record once done.

M/S/C Susan Chess/Tony Walters Unanimous "To accept the January record of the board as presented."

Future World Board Meetings

The board was informed that the EC/leadership on the 21 March call brought up the thought of having to have a four-day meeting in July in order to get through all the items for the July World Board meeting.

It was the decision of the board to have a four-day meeting in July, starting at 9:00 am on Wednesday, 11 July ending Saturday, 14 July. A reminder will be sent to the board.

At each board meeting all the committees will be asked to inform the board if they have items that will impact the schedule.

CAR and WSC 2002 Items

**TWGWSS** 

New title for TWGWSS agreed on by the board is A Guide to World Services In Narcotics Anonymous.

i. Size of World Board

Page 14, Membership—the board is discussing the 'up to' part of the first sentence. Tom would like to leave it as it was encouraging the full 24 because of the current workload. The 'up to' forces the conference to go through gymnastics to elect 24. There were no objections to the recommended change.

ii. Committees of the Board

Page 15, the intent of the sentence "committees may create workgroups for specific projects or tasks with approval by the World Board," needs to be made clear. Becky suggested that it this be done in the internal process.

iii. Election Procedures

The Executive Committee feels that overall the procedures for elections need to be rewritten, using more of a narrative description. Jon explained the recommended changes for "challenging a nomination." Jon asked the board to send in any input.

iv. Update to Budget section

Removed "unified." Changes will reflect current practices. Started using the insertion on 'non-routine.' Anthony needs to re-write points two to four on page 29.

v. Regional Reports

EC is recommending that a small description be added to help with this. <u>No objection from the board.</u>

vi. NA Wav Magazine Editorial

Page 18, 2<sup>nd</sup> paragraph—"appointed by" will be added. No objections from the board.

vii. Update to Travel section

Page 31, under "Planning Procedures." The EC is recommending adding 'and the World Board.' Michael suggests that this be adequately explained in the budget.

Page 31, 2<sup>nd</sup> paragraph—Steve suggests the 2<sup>nd</sup> paragraph get a little more clarity about what types of requests are received.

Page 32, add "and workgroups" to the sentence.

Page 33, 3<sup>rd</sup> paragraph. There was some issue to having 'smoker' listed as a reason to get a single room.

The order of health concerns, gender, etc. should be changed.

Also noting that one is a habit and one is not. The World Board supports the wording that is written with no examples. <u>Two versions will be presented to the World Board at</u> the July meeting.

viii. Purpose of the Human Resource panel

This section will be given to the Human Resource panel.

ix. World Convention zone rotation, support committee description, and purpose Events will clean up this part.

# **CAR** 2002

Guide to Local Service one page description

The board was asked for their thoughts on the one page description going out for conference approval? Board agrees to present the one page description to the conference, not in the CAR.

There were no objections from the board to *TWGWSS* going through the conference approval track.

Public Relations statement

It was the hope of the Public Relations Committee that anyone could use this statement and that it would not be confined to NA members.

The board discussed the focus of who the audience is and that it needs to be the focal point not by whom the statement is approved. It was consensus of the board to put the statement thru the conference-approval track. David and Jane feel that the local groups should be a part of approving the statement giving them the opportunity to be a part of the process. Craig offered a little more information <u>and</u> now the board felt that the statement should go through the Fellowship-approval track. Ron cares that policy and structure and nature don't go in the *CAR*. He cares that the new policy is not stepped on and it's a really close call.

<u>It was the final consensus of the board to include the PR statement in the CAR.</u> The 2002 CAR will also include a Literature report, Issue topics, and Issue papers.

Input for WSM agenda

WSM 2001 items that the board will discuss are: FRC committed motions, Rules of Order, Short discussion for GTLS, Guardians perhaps issues motion, Issue Topics for 2002-2004, Public Relations Statement and current work, *CAR* 2002 and conference approved items, Sponsorship, Literature Development, Worldwide Workshop, Service Material evaluations, HRP, and posting literature on the web.

The board approved the above list as items to be presented and/or discussed at the WSM/Unity Day in Vienna, VI. 31 May is the deadline to submit items.

Board members are to arrive and be ready to meet by 1 PM Thursday, 30 August.

Bella, Lib (conditional), Susan and possibly Saul will not attend the WSM.

There will be elections at the July meeting. If there are any committee members concerned with their assignments, they need to send their thoughts to the EC by the end of this month.

Action Item List

<u>It was suggested that when a committee needs action from the board that those instructions be</u> clearly noted with a deadline.

# Project Ideas

Bob reported that the EC's recommendation for the project idea #33, "What is Spirituality" IP, was to keep the idea on file with the other literature items for possible consideration in the future.

Project idea #34 to add a link that would offer NA art has not been discussed. Waiting for the submitter to return the project submission idea form.

There were no objections to the EC recommendations.

# Correspondence

The board discussed what they want to remove from the correspondence books. The board agreed that they would not want items such as a play, for example. They do want to continue including Zonal Forum minutes.

Daniel raised his concern regarding the passive tones used when responding to correspondence. <u>This will be put on the board's future agenda items for further discussion</u>.

# HRP update

Jon reported that the HRP reasons for attending the WSM are: to talk about interview questions, explain resumes, regional nominations, meet the participants, and possibly two more items. Although the EC feels the same way about the reasons put forth to them in the memo about not funding the HRP to the WSM, it was the decision of the EC to fund the HRP and rationale given.

What's currently occurring is that the present HRP has chosen to revisit agreements made by the previous HRP and the Board and reverse those decisions/agreements. Jane and Jon will meet with the HRP in July, bringing in two previous HRP members.

Thoughts shared by the board were:

- The board has made a previous decision about presenting WSC participants with some recommendations to the current structure—when will this happen? Board should be prepared to communicate the challenges at WSC 2002 and/or if the board does not have enough time to present suggestions to the conference, the board might want to think about having another 'sit down' with the HRP with an outside facilitator—finding a way to work with each other.
- The Board has a clear perception of the roles and responsibilities of the HRP, and the HRP have their own perception. Do believe that the HRP was created to be somewhat of a safeguard to the board, however, also believes there are big structure problems.
- It would be preferable if the board's relationship with HRP were more than just the ability to fund them. Challenges need to be dealt with, don't want to find the same issues being brought up again next year when two new members will be selected for the HRP.
- The role and responsibilities of HRP is purely to provide the best-qualified members for projects when requested. It is not written anywhere that their role is to be a check and balance for the board. It's also disconcerting that there are a few members of the board that believe the HRP is the board's checks and balance for the World Board.

<u>Discussion resulted in there being no objection to supporting the EC recommendations to fund the HRP to the WSM.</u>

# **Executive Co-Directors Report**

Just For Today software proposal

The Upper Midwest region has submitted a proposal for the *Just For Today* meditation software. This program will contain the entire text of the *JFT* meditation book, and when the program is started the mediation for the day is displayed in a window. This software also has the ability to drop into a PDA.

The monetary proposal put forth to the WSO is for the WSO to agree to credit the Upper Midwest region literature account with the retail value of \$20,000 (about \$6,000 cost) of literature, and they will create the software and surrender all rights. Anthony would like to offer this item as a specialty item at the Atlanta World Convention.

The board approved the production of a software version of *Just For Today*. The board will be advised if there are any significant problems.

Watershed

Executive Management will provide an update from our attorneys to the World Board.

# Corporate Resolutions

Anthony reported on the reason these resolutions are being presented, which are a supplement to the existing corporate resolutions. The resolution "RESOLVED FURTHER, that the Corporation adds Becky Meyer and Trish Jaramillo to the AISBL Corporation in Brussels, Belgium" would mean that there would now be a larger group of staff to choose from to travel to Brussels.

# M/S/C Steve Lantos, Michael McDermott "The board approved the Supplement to the 2000-2002 Narcotics Anonymous World Services, Inc. Corporate Resolutions." Unanimous

Anthony reported on the possible move of the WSO office in Europe.

Recovery Literature on the web

Executive Management presented the EC with a recommendation to experiment with posting a few pieces of NA literature on our website <a href="www.na.org">www.na.org</a>. Theresa Middlebrook has drafted a simplified articulation of the issues attached to posting literature on the web. Her letter has been provided to the board.

If approved to move forward, the literature that is being proposed to be posted includes: IP #1— Who, What, How and Why, IP #7—Am I an Addict, IP #16— For the Newcomer, IP #22—Welcome to Narcotics Anonymous, For Those in Treatment, and NA: A Resource in Your Community (with context updated).

If the board concurs with this, every translated version of IP #1 and NA: A Resource would be posted and only the English versions of the remainder, at least for the present. This decision would be reported in NAWS News and the Conference Report, and discussed at the WSM before anything would be done. Add to the WSM agenda. Comments included:

- This is a wonderful public relations opportunity.
- It would be very easy to post the literature in PDF.
- What gives world services the right to post IP #1 in the different languages and not let other communities post literature in their languages on their own sites. NA World Services is the only approved publisher but would provide areas and regions with the IP address to seamlessly interface with the literature in a given language.
- Larry shared that he would like to see the start be the literature being posted at least in the languages that we translated our publications in.

Posting on the Internet is only another medium to publish our literature. This is what we would need to communicate. We are the sole publisher of the literature for the Narcotics Anonymous. The World Service Conference gave literature rights to us.

The Executive Committee will present something to the board for a decision at the July meeting.

Web Page

Anthony presented a page of what the <u>www.na.org</u> web page currently looks like and what the web page would look like with the proposed changes.

Will look at adding a 'home' button to the red bar on top when redesigning the web page.

The Board was encouraged to go online and register for the WSM.

# **Sharing Session**

#### **Attachments:**

Guidelines for the Program Development Group and Speaker Selection Process

A Framework for Issue Discussions within the board

Supplement to the 2000-2002 Corporate Resolutions