

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
25 – 27 June 2009

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BY: 

Thursday 25 June

World Board: Antonia Nikolinakou, Arne Hassel-Gren, Craig Robertson, Franney Jardine, Jim Buerer, Mark Hersh, Mary Banner, Odilson Gomes Braz Junior, Paul Craig, Piet de Boer, Ron Blake, Ron Hofius, Ron Miller, Sharon Harzenski-Deutsch and Tom McCall. Michael Cox not present

Staff: Anthony Edmondson, Becky Meyer and Eileen Perez

The World Board chair; Jim B opened the meeting with a moment of silence, Serenity Prayer. This followed with personal sharing from board members. After catching up with each other, announcements were made regarding morning handouts and desired outcomes for meeting.

Review of the reports from the *Reaching Out* and *NA Way* Workgroups

Jane Nickels, De Jenkins and Steve Rusch present for the publication discussion.

***NA Way* Workgroups**

World Board started this discussion by asking, "How is the need for communication balanced against automatic distribution?"

Challenge is to reach the members of the fellowship and gain a sense from them about changing the magazine's automatic distribution policy (paper vs. e-sub). Exec Report outlines *NA Way* options and workgroup recommendations were reviewed and discussed.

Options as outlined in the Exec Report for NAWS publications are: *electronic copies, opt in to receive a paper copy, paying for paper subs, translated subs notices for new issues and the ability to e-sub to more than one language and/or group, and providing a tent card for groups to display about e-subs to NAWS publications*

General Discussion

- Many members are still not aware of the magazine's existence.
- Cautious about treating all communities with same 'rules' because many members in various NA communities don't have computer access and don't have a credit card.
- Two different levels of where the magazine is appreciated and where it's taken for granted. While the magazine may be appreciated, it's really not efficient. Therefore, the perception of the front page that is posted on www.na.org is viewed as working because many forward that page to others.

Connection

- Non English speaking countries derive extraordinary enthusiasm over receiving a paper copy of the magazine. Spark seems to be more about receiving an item from NA World Services (mother ship) which provides a feeling of connection with NAWS rather than the specific item received.

Paid Subscriptions

- Believes fellowship will respond to very simple questions.

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- Paper copies need to be requested and paid for. This also ties into the whole self support theme because when we get things for free we tend not to value item.
- Seems a culture of giving away has been created but at the same time it's important that NAWS continue to be financially responsible. How is the willingness created for members to support the value of what is received and the services they want to see provided. How do we get answers from the fellowship about what they want and provide them with sense of "ownership"?

Alternative to paid subscriptions

- There are those that could afford magazine and those that cannot. For that reason, suggest that an option to pay for a 1 year's subscription (for someone that could not pay) be placed on the donation portal.
- Because many focus on a group literature orders at the area meeting, suggest 3-5 free copies with literature orders along with tent cards that tells members where they can get the magazine as opposed to automatically distributing to regions and areas.

Content ideas

- Maybe if we include an events calendar with magazine as well as a map of areas/regions creating a value for the magazine.

Discussion Highlight

1) Continue distributing via literature orders

2) There's an intangible value of getting envelope from World Services whether content is important or not.

2a) What is the value of this ideal versus the dollar figure for the publication?

3) What additional important material is currently included with the magazine that reaches the fellowship?

NA Way Workgroup Report recommendations

- *continued general content enrichment and updates* (varying content, more photos, less clip art)
- *submission guidelines updates*
- *enhancements to the online PDF version of the magazine*
- *developing a satisfaction survey (brief, limited number of questions).* EC recommends that a survey be done in the future and that it also include questions/information about the future direction of the magazine.
- *exploring a new set of characters for Home Group comic strip* EC recommends soliciting comic strip ideas

Decision: no objections with recommendations with modifications to the survey being done in the future and soliciting comic strip ideas.

Action: the workgroup will submit a full and detailed report for the development of the NA Way web port (blog).

Everyone is to read NA Way history document, understand what the NA way is today versus what it

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used to be. Question to consider: is the magazine still fulfilling its original intent. This reading will help us prepare for Friday's discussion

Reaching Out

Workgroup identified ideas for consideration, based on two general areas

- Tools – Resources to help individuals/committees submit letters to the magazine
- Interface – Opportunities for engaging members/committees

The workgroup identified these sequenced tasks:

- 1) Develop questions & put together three templates for submissions (from incarcerated addicts, ex-incarcerated addicts, and H&I committee members)
- 2) Develop resources for localized letter-writing workshops
- 3) Create script for members to conduct personal interviews (recorded or written)
- 4) Create an online submission opportunity at www.na.org

Once those tools are developed:

- Initiate a discussion on na.org H&I bulletin board; introduce tools
- Engage H&I subcommittees through mailings; introduce tools
- Include inmate questions template in *RO*

Decision: World Board agreement with the direction/recommendation of the *Reaching Out* workgroup with the addition of including treatment.

Focus and Direction for Service System project

This is an update from the workgroup's June meeting. The Service System and the World Board will meet together again in January 2010. The following points are an explanation of the documents that the workgroup is developing and discussions of the revisions to the Vision Statement. Other staff members present for the Service System discussion were Nick Elson and Travis Koplow

Service System task is to create a common vision the entire worldwide NA service system and to be aimed at the service system.

Input Discussion

Title

- General agreement to change statement to: NA Service System Statement, NA Vision Service Statement, NA Service Vision, NA Service System Vision or something to that affect making the statement global.

Opening Paragraph

- Remove word *service* instead of adding word to the title.
- Changing introduction which will help bullets, have to find way to state being inspired by our primary purpose.
- Appreciates paragraph being concise; however word *motivated* seems to change the meaning

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at the same time understands wanting to reduce redundancy, suggests changing word at the bottom instead.

- Believe original statement serves the purpose, except for last paragraph. *Service* might or might not be what we are talking about. Membership perspective of statement is what needs to change.

Second Bullet

- ...*joy and spiritual growth through service*...doesn't prefer word *joy*, thinks members will see this and say "my service experience was not joyful."

Response: a vision statement is supposed to be about inspiration, trying to present an experience of fulfillment and gratitude with service.

- ...*service to the fellowship*: believes members will take this as stating that it is only through service is where gifts can be captured and even seems cultish. Otherwise really thinks it's great.

Response: that is why *gift of recovery* added.

- *Every member inspired by the gift of recovery* seems to be missing meaning and purpose.
- New bullet could say *every member inspired by the gift of recovery experiences*...
- Remove *to the fellowship* out of the new bullet.

Third Bullet

- Reacts to deletion of NA World Services because that targets a collaboration - suggests adding NA World Services and NA global worldwide into bullet.
- Bullet should be inclusive and illustrate working together. All of our efforts are worldwide services, maybe adding a qualifier would help.
- Wonders how bullet can be soften without reinforcing history that is so evident. Possibly add language like NA community's worldwide work together or something to that affect. If not, then would put NA world services back in.
- Like the way it's progressed e.g. every addict, to member, to NA communities worldwide and not sure how to incorporate NAWS.
- Can word *local* be added to give more ownership?

Last paragraph

- General board consensus with removing the last paragraph out of the Vision Statement because it does not convey a vision but more like a commentary. Also agreed to keep the last paragraph and using somewhere else because its message is relevant and important.

Craig ended discussion by adding that part of the impetus in this project is to create something that members rally around in service and believes statement presented is that, so if changes need to be made to title okay, agrees with last paragraph but also believes its message contained something inspiring and hopes it's not lost.

Decision: The board concurs with the Vision statement being revised with today's input; once changes entered statement will be emailed to the board. Board also understand that no major editing/changes can take place at the October World Board meeting.

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Travis provided a quick overview of other items included in the book; the timeline on page 21 gives overall sense of workgroup progress and how it links with board work, Design Template on page 39; is the one piece that really needs the board review and input (action). The January Service System workgroup meeting is planned for Saturday and Sunday; the following two meetings are scheduled for September and November. Any input is to be emailed to Travis and Craig.

WSC Seating

Discussion facilitated by Ron H. Material is a collection of bullet points from the joint brainstorming session between Service System and World Board - WB Book 1, page 41.

Today's goal is to take a strategic look at examining the big picture items like function, purpose of the WSC before deciding the how in October 2009. Discussion will take place in two sessions.

Purpose

There is no one clear purpose statement for the World Service Conference. Language referring to the WSC purpose is contained in two sections of The Guide to World Services and in the WSC Mission Statement.

Should there be a clear purpose statement for the WSC? If so, what should it say? Consider the following

- 1) What is the job of the conference?
- 2) Why do we have a conference?

Purpose Discussion Points

- Proliferating growth in Narcotics Anonymous.
- Should be in one place in the Guide to World Service (GWS).
- Could be more tightly defined -- currently very broad and could mean many things.
 - There are many places where the conference purpose is stated in GWS with good language however we ought to decide what has been found to be helpful and use, then place language in one location - clearly spelled out in Guide to World Services.
- How do we do business? Do we even do business?

Large conference or smaller conference; what questions need to be answered to decide that? Also how can new business be conducted and based on that How does the conference direct or redirect if there was no new business session at the conference?

- Is the workshop input process more valid than conference direction?
- Consensus is expressed at WSC.

What is the value to a community in attending WSC? Is the conference necessarily where business is conducted? Why would a region want to attend the WSC?

- CAR – WSC is indirectly connected, because of the nature of this document somewhat creates the nature of the conference.
- The existence of the CAR means business is a necessity

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Strategic planning is the core and where participants interact concerning that. Purpose needs to be decided first followed by how to reach purpose.

- Believe purpose is education, interaction, unity and focused on the vision. Hopes the future conference is the strategic plan and impacting and learning from it. The more buy-in to the strategic plan the more members will get away from business sessions.
- There are a number of opportunities for being directly responsible to those we serve.

Differently focused questions proposed: knowing what the WSC is why can't everyone be there? Why can't the WSC keep growing? How can we ensure everyone feels fairly represented given that everyone can not come?

There was more discussion concerning needing to reach a place of common understanding regarding WSC's purpose and developing ways to accomplish based on purpose. Current challenge is having a conference built in pieces and adjusted by tweaks over many years.

Everyone asked to think about conference size, representation, should the conference be a place where unity and magic (love boat) is captured or a place for business where NAWS is held accountable to the conference. If yes, what are the mechanisms by which this occurs?

- Envision a place where there is less decision-making and more planning; a place where conference can impact the Strategic Plan, also where WB planning is evaluated. Where there is a plan created for growth; representation being less geographic and more language and culture diversity which is more in line with our vision statement.

There is also the perception that the only way for fellowship to hold NAWS accountable is via the WSC — how to change this?

- Consecutiveness. Educate members and ourselves. The magic and unity can be at the WSC and zonal forum for actual work because people respond differently to (local) smaller forums because they are approachable and comfortable in comparison. Strive to increase awareness and connectiveness of zonal forums and then have large conference every few years where decisions are made. Very important for people to feel connected. The big conference should be discussion based, philosophy, understanding, improving our thinking, restricted solely to global issues. Decentralizing control creates a stronger bond; energize – does not mean fade out. Restricting decision to smaller regions, no motions. Motions only done at a local forum.
- Strategic planning process, have a reconstructed system that tells local community that they are responsible in all decisions. Bring them into environmental scanning process and use them to evaluate moving toward vision statement. This requires a change in delegate role to be more visionary. Need to begin thinking about what we need to do with what we are doing in order to move towards the strategic evaluating and planning process.
- Decentralization, environmental scan, teaching, sharing with other communities to do the same. Conference should be a little more than an event every two years and a place where things benefit the local communities in the new service system. Also need to think about our continued bond.

Reminder that the Service System workgroup is also examining whole service system

- Foresees more cooperation and good will at the conference than in the past. There is a need to study fellowship growth trends - internationally and domestically and who will seek seating. How do we strengthen interconnectivity?
- We are looking at changing from a structure to a system and when we talk about seating we

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are still stuck in structure. Proposes that everyone think outside the box, delegation does not have to come with structure, doesn't have to be regional, zonal, etc. it could be anything.

- Feels disadvantaged being from US; however, from listening to Tonia and Piet, gets another perspective. From an American perspective doesn't see U.S regional numbers increasing nor see all regions having to be present to make decisions. Not a fan of continued growth and a transition does need to occur. NAWS must respond to a need in the fellowship that only impacts the person at the conference because information does not flow down to groups in many communities. Agrees with having a larger conference every few years. Workshops help NA grow and that's all done on a more basic level.
- Agrees with vision statement and culture; therefore, questions, for example, how the WSC is enriched by the diversity of seating another U.S. non seated region from a state that already has a seated region at the conference. Likes the thought about the environmental scanning process with delegates. Does not agree with conference being every few years because partners on strategic planning are needed on a regular basis at a conference that has the love boat magic.
- Part of the transparency is to involve others in discussion as a way to get the buy in. Two real purposes to gather around a WSC. 1) Facilitate strategic plan (workshop process and in a different point in cycle) and 2) connectiveness and purpose on a global basis. Believe Non us zones are more cohesive because they have a fellowship development statement. Smaller groups for think tank stuff-strategic planning and larger body to facilitate connectiveness.
- If we could find a way to help participants to present their challenges with their environmental scan (shared experience) interacting horizontally, share their concerns with what works at WSC, accountability. Something like those professional gathering where issues are shared/facilitated sessions. Personal experience at the conference was a huge opportunity to promote an 'official' interaction.
- If we don't draw scenarios for participants, warn them about where well be in 6 years don't believe there will be a buy-in because believes most think all is working fine. We must assist fellowship realize how important it is to build a house – telling them what we can and can't do. Think we almost have to blow up the whole system.
- Not all zonal forums serve the same purpose - non US zonal meetings have a need for ESH to answer questions - do US zones have this need or believe they do? What are the realistic seating trends - how do these influence these discussions
- Has been on two workgroups that have had to look at the service system, believe almost everything is in our scan. All zonal forums really dependant on who is seated. Zonal forums are great love boats, but not efficient.

There was agreement that everyone does not have a common understanding/agreement at this time in order to move to the next step of this task. Recognizing that the board is obliged to present direction at WSC 2010 at some point this discussion needs to become pragmatic; keeping in mind this discussion and service system discussion are not mutually exclusive.

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Friday 26 June

Staff joined the World Board in Part II in creation of the 2010-2012 Strategic Planning. Draft outcomes and approaches are attached as an Addendum to this record since they will still go through several revisions before they are finalized and accepted by the board.

The board then evaluated worldwide workshops as an essential or routine service and as an experiment for the effectiveness of this approach for ongoing program evaluation.

NAWS Program Evaluation Questionnaire

Program: WORLD WIDE WORKSHOPS

General

1. Does the need for which this program was designed still exist?

YES (100%)

NO (0%)

1a. Is the need changing in any way (e.g., lessening or growing in significance, becoming more complex or diversified, etc.)?

Need is growing due to increase and greater diversity within the fellowship. The need is becoming more complex due to range of sophistication within the audience. The different roles played also generates differing expectations of the value of the WWWs (e.g., RDs vs. general member).

2. Is the program meeting the need for which it was designed? (general impression)

LOW

HIGH

1 (7%)

2 (7%)

3 (64%)

4 (21%)

3. Can/will this program meet the need for which it was designed *as that need is changing?* (general impression)

LOW

HIGH

1 (8%)

2 (0%)

3 (46%)

4 (46%)

4. Does the program fit within/support achievement of our defined purpose, vision, goals, priorities?

LOW

HIGH

1 (0%)

2 (0%)

3 (38%)

4 (62%)

5. Does the program have a high degree of ownership by/commitment from the leadership and staff?

LOW

HIGH

1 (0%)

2 (8%)

3 (23%)

4 (69%)

Specific

6. Is the program meeting this need efficiently (i.e., evaluation of cost – time, \$\$, facilities/equipment, outside resources, diversion of resources from other areas/priorities)?

See Efficiency/Effectiveness Grid

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7. Is the program meeting this need effectively (evaluation of benefit -- as defined by the intended outcomes)?

See Efficiency/Effectiveness Grid

Other

8. What other considerations (negatives or positives) exist that impact objective evaluation and decision-making regarding this program? (e.g., positive consideration – the program generates revenue that helps fund other priorities; negative consideration – the program has high degree of ownership by leadership/staff to the point of being blind to its lack of effectiveness or efficiency)

Positives:

- ♦ Many intangible benefits (such as good will for NAWS that is generated).

Negatives:

- ♦ Because of the increasing commitment of time and resources, WWWs could impact the ability to implement other priorities.

Efficiency/Effectiveness Grid

High Efficiency

Low Efficiency

High Effectiveness

<p>HIGH Efficiency, HIGH Effectiveness</p> <p>23%</p> <p>High efficiency, high effectiveness: we've got it right; how can we replicate?</p>	<p>LOW Efficiency, HIGH Effectiveness</p> <p>46%</p> <p>Low efficiency, high effectiveness: getting results, but paying dearly for it</p>
<p>LOW Effectiveness, HIGH Efficiency</p> <p>8%</p> <p>Low effectiveness, high efficiency: doesn't cost much, but not getting results either</p>	<p>LOW Effectiveness, LOW Efficiency</p> <p>23%</p> <p>Low efficiency, low effectiveness: do away with it and use the resources elsewhere</p>

Low Effectiveness

Aggregate "High Effectiveness" = 69%

Aggregate "Low Efficiency" = 69%

Aggregate "High Effectiveness" = 69%

Aggregate "Low Efficiency" = 69%

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Interpretation

General Analysis

- ◆ As the WWWs have evolved, it is becoming less clear the ways in which they are different than other fellowship development programs.
- ◆ Regional Delegates have been attracted to the Workshops, yet their needs and expectations are different than the general members, for whom the Workshops were originally designed. As many of the RDs become better at their role, they expect the bar to be raised in what is delivered at the Workshops and want more advanced techniques.
- ◆ Due to the success and desire for the Workshops, their support is becoming 'institutionalized' and it is becoming harder to objectively assess their effectiveness.
- ◆ Although generally meeting the need for which they were designed, the Workshops could improve when it comes to follow-up with attendees (to ensure implementation of what they learned) and ensuring that there is take-away value and a focus on application.
- ◆ There is a different value proposition for the Workshops in the US vs. those held in other countries.
- ◆ It is not clear if there is sufficient benefit for the cost (they are effective, but not efficient).

Suggestions for Action in 2010-2012

1. Clarify the types of programs included under the name 'World Wide Workshops'.
2. Consider tracks of programming for the different types of audiences attracted to the Workshops (e.g., track for Delegates).
3. Better use Delegates in the delivery of the workshops and concurrent breakouts.
4. Improve follow-up on subject matter addressed during the workshop (especially if have topical breakout tracks). Maximize the opportunity in these tracks to gather input for the future development of tools. Track the impact of a Workshop on fellowship development in the area.
5. Include some skill based; hands-on workshops as part of the program (see priorities in Strategic Plan for the type of training needed).
6. Test the opportunity to include/introduce professionals during the Workshop.
7. Take a more strategic approach at tagging the Workshop onto or as part of another event being held in the Region (e.g., Zonal Forum).
8. Consider resource sharing with the local fellowship to support the Workshop.
9. Obtain more input and buy-in from the Region.
10. Increase the customization of the Workshops (content and format) to better meet the needs of the Region, yet *all* Workshops should be built upon a common set of goals and principals that satisfy Workshop purpose

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Saturday 27 June

Jim B; World Board chair opened the meeting with a moment of silence, the Serenity prayer; and reviewed the goals of the day.

Review and Discussion of the names submitted and process to finalize

Jim reminded everyone that the developed tally sheet was an experiment and hopefully a way to better utilize board discussion time. Explanation on criteria used to cull list provided. There is no way to predict if an individual will or will not accept a nomination nor can it be assumed.

The process of discussing individuals on list suspended to talk more about the process. Other questions discussed; like supporting an individual solely based on needs felt to be missing from the board versus support for qualified individuals but don't fill a gap, because one way of thinking could solely disqualify an individual based on a personal perception creating a barrier. Agreement to draw in for diversity, but to exclusively not support for being the wrong color, gender is unacceptable.

The supported individuals will be included in the next discussion of possible names to be forwarded to HRP for further consideration. Those listed with workgroup list will be moved back into workgroup list and not reconsidered for the board possible candidate list.

Opportunity provided for the board to speak on names they want to bring back up for consideration (to move into supported list).

World Board now discussing names from supported list along with those slated as yes-from workgroup list.

Decision: board agreement with the seven names on the nominee list to approach for their willingness to be considered.

Members of the board up for re-election are: Mary B, Piet DB, Ron B, Ron M and Sharon (Muk) HD.

Review of financial position of NAWS

♦ **2008-2010 NAWS Budget & Current financial position**

May 2009 financial statement found on page 79, World Board Book 1.

The regular Basic Text is ahead of budget by over \$200,000. *Just for Today* sales suggest a downward trend. But at the same time have to watch the Basic Text trend because the Gift Edition is being introduced in August/September and may show another temporary inflation in income.

Contributions are under budget by \$220,000; therefore, foreseeing a deficit for contributions which is more than in previous years. This is coupled with possible anomalies in literature sales.

At the beginning of the year, we could have potentially had a million dollar deficit but that has improved over the year but not made up for the original deficit from early in the year.

Statement of financial position sheet reviewed and how to immediately assess the relative health of the company again summarized. There is a total of 56 days operating days in reserve.

There has been increasing pressure from RR Donnelly to increase payment amounts due to our

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ballooned expenses. For that reason, we are going to start accelerating payment by one additional payment per month with hopes of increasing payments to Donnelly after the convention and through the fall season.

Originally projected a sustainably higher loss for WCNA 33; however, the current projected loss is about 50,000-100,000 Euros. Obviously, if we continue at this rate of loss; next year we may have to make additional program changes or reductions as well as examine reducing staff numbers. We have continued to reduce expenses wherever possible as a standard approach to contain costs.

An initial world convention analysis conducted including all related event activity expenses (convention, worldwide workshops). Given present circumstances, more research will be done to examine changing how worldwide workshops carried out as one more way to reduce NAWS expenses. Approximately \$700,000 is attributed every cycle in overhead for events in the budget.

♦ **Affirm Corporate Officers and changes to bylaws**

Decision: The World Board affirmed Jim Buerer, Ron Miller, Ron Blake and Ron Hofius to continue as the members of the Executive Committee for 2009-2010.

Decision: 2009 revisions to the bylaws affirmed and signed.

♦ **Adopt 2009-2010 Corporate Resolutions**

Decision: World Board adopted the 2009-2010 Corporate Resolutions.

♦ **Recommendations from the BP June Meeting and pricing for inventory items**

Last year Business Plan workgroup (BP) recommended that the reserve target for all of NAWS operations be changed to one year operating expense. We also discussed revisiting the goal for reserves to be one years total operating expenses rather than just Fellowship Development and WSC expenses.

This will be a continued discussion at future meetings. The board reaffirmed last year's decision to change reserve target for all of NAWS operations to one year operating expenses.

WCNA Registration

BPG recommending changing policy to state that WCNA core costs be covered by registration fee with the understanding there will always be exceptions to the rule depending on hosting community. Decision The board supported conventions being planned to cover core expenses by registration.

Event Planning

Recommend a conservative approach to planning the event which means you could "sell out" or reach maximum capacity and be forced to stop registrations. An example of this recommendation – we would not have rented the Alamo dome in San Antonio; if we had reached maximum capacity on the convention center, we would have stopped registering. This means to stop, where possible, planning for those who *might* want to come. Also discussed forcing badge only for entrance and even pre-registration only but did not reach a decision about this. If room available, you could give access to non-registrants to meetings but not providing free registrations with the exception of newcomers. Decision: no objection to pursuing a conservative approach to planning WCNA.

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Rotation Plan

The current plan is to hold two events in the US, one outside, and then two events in the US. Since contracts and plans are already in place the new recommended rotation plan would not affect any plans until 2017.

BPG recommending to keep the current schedule of a convention every two years but to change to one event in the US and then one outside. In place therefore proposed rotation plan would read:

Year	Zone	Actual Site
2009	Europe and the Middle East	Barcelona, Spain 20–23 Aug 2009
2011	Western North America	San Diego, California 1– 4 Sept 2011
2013	Eastern North America and the Caribbean	Philadelphia, Pennsylvania 29 Aug–1Sept
2015	Central & South America	
2017	North America and the Caribbean	
2019	Asia, Middle East and Africa	
2021	North America and the Caribbean	
2023	Europe	
2025	North America and the Caribbean	
2027	Central & South America	

With current fellowship growth around the world, believe recommendation meets the needs of the fellowship now and particularly in nearly ten years from now when change would actually be implemented if adopted. Decision: no objection to proposed WCNA rotation plan change to be placed in CAR for WSC consideration.

Donations Portal / Link

Also discussed creating a page on the website that is geared toward letting members know where the donations and money goes in a meaningful way for the average member. There could be a link to the donation portal on this web page. Specific ideas should be forwarded to Eileen@na.org for the Business Plan workgroup. Decision: no objection to pursuing.

As a result of the decline in *Just for Today* (JFT) sales a recommendation made to add a link to daily JFT meditation blast or find another regular scheduled way to include link to fellowship. Decision: board agreement to pursuing.

♦ Approve April Minutes

April 2009 World Board will only reflect the board having a discussion for HRP process with no details regarding individuals discussed. Decision: otherwise no objection to approving the April World Board minutes as amended.

♦ Action Item List

The project idea to add the Twelve Concept poster considered and accepted. The World Board further agreed to not change poster set price of \$5.80. Current set (without Concepts) includes:

My Gratitude Speaks Poster	Twelve Traditions Poster	Just for Today" Poster
Serenity Prayer Poster	Twelve Steps Poster	
Twelve Traditions" Poster	Third Step Prayer" Poster	

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Action: Non English Basic Text index information, bezel holder pricing and Mug pricing will be sent to the board.

NAWS Product

Recommend the following be added to NAWS inventory

- Bezel to hold medallions in key chains and necklaces
- Black pouch for the tri-plate medallions / specialty medallion - cost will be increased by \$.28 (same as blue currently in stock except in color)
- Pocket size basic text to be priced as the regular Basic Text
- Gift edition journal - \$18.00
- Gift edition Basic Text - \$25.00
- Alternate color editions of the gift editions of the Basic Text; including a really small version with very thin paper.
- Mug added to inventory -- already discussed and agreed to

Decision: no objections to the pursuing the above items.

JFT Postings in other languages and communities

Decision: The board agreed with non-English speaking communities posting the current edition of the JFT link to local website.

Overview of WCNA 33

Deadline for pre-registration is Wednesday, June 29, after the deadline cost will go up and only a limited number of registrations will be sold.

6 NAWS workshops with one being the World Board forum – assignments to workshop will be provided.

Action: Updated WCNA talking points.

WSO Europe pricing

Action: Talking points on WSO Europe pricing requested.

Overview of expectations before the next WB meeting

Due to current time constraints many items will be reviewed and inputted via email

♦ **Review and Input Chapter 3 for Living Clean**

Action: Board needs to input material when sent out for review. There has been little input and if there is an issue would like to resolve issues as soon as possible, September 1, 2009 deadline to Bob J at bobi@na.org. E-blast sent to the board on June 1, 2009. Action: e-blast will be resent to the board

Review and input Approval drafts of *In times of Illness*, and two *Self Support* pamphlets after workgroups revisions resulting from fellowship R&I

• **Membership Survey**

- * Franney asked that a question asking "do you have a homegroup?" or "do you know what a home group is?" as well as a question regarding homegroup participation in

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some fashion be added and this was followed by discussion regarding amongst the board whether or not to add.

- * Craig suggested that in the future membership survey contain information about our service system when we start to use data gathering for internal purposes.

Decision: to add in questions in the next membership survey

- **WSC Seating Discussions (continue)**

No additional discussion

- **Regional motions**

No discussion

The meeting ended in a closed session regarding the future of WB Assignments and EC Nominations discussion.