The 2016-2018 CAT cost and income numbers provided by NAWS Inc. NAWS Inc. Sale Price divided into Income to determine Quantity Quantity divided into Cost to determine NAWS Cost for each item.

| Item | Cost | Sale Price | Quantity | Income | Cost | 2016 Profit |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: |
| BASIC TEXT: Hardcover English | $\$ 2.38$ | $\$ 11.55$ | 343,754 | $3,970,354$ | 818,544 | $3,151,810$ |
| BASIC TEXT: Translated | $\$ 2.75$ | $\$ 9.00$ | 36,401 | 327,611 | 100,083 | 227,528 |
| BASIC TEXT: Softcover | $\$ 1.50$ | $\$ 11.55$ | 153,643 | $1,774,580$ | 230,845 | $1,543,735$ |
| JUST FOR TODAY | $\$ 0.77$ | $\$ 9.00$ | 203,174 | $1,828,566$ | 157,072 | $1,671,494$ |
| IT WORKS: HOW \& WHY | $\$ 1.37$ | $\$ 9.00$ | 136,749 | $1,230,741$ | 186,820 | $1,043,921$ |
| SPONSORSHIP BOOK | $\$ 2.58$ | $\$ 8.25$ | 7,307 | 60,284 | 18,880 | 41,404 |
| STEP WORKING GUIDES | $\$ 0.96$ | $\$ 8.50$ | 169,942 | $1,444,503$ | 162,843 | $1,281,660$ |
| LIVING CLEAN | $\$ 0.66$ | $\$ 9.75$ | 206,028 | $2,008,777$ | 136,112 | $1,872,665$ |
| ePUB BOOKS (averaged) | $\$ 2.95$ | $\$ 7.90$ | 15,075 | 119,089 | 44,475 | 74,614 |
| OTHER RECOVERY LITERATURE | various | various |  | $2,631,527$ | 441,327 | $2,190,200$ |
| MEDALLIONS | $\$ 0.71$ | $\$ 3.20$ | 478,668 | $1,531,736$ | 339,281 | $1,192,455$ |
| KEYTAGS \& CHIPS (averaged) | $\$ 0.10$ | $\$ 0.44$ | $5,559,657$ | $2,446,249$ | 543,805 | $1,902,444$ |
| Totals |  |  |  |  |  |  |

