

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Wednesday 10 July

Strategic Plan Day

World Board: Tana Agostini, Mary Banner, Ron Blake, Jim Buerer, Iñigo Calonje Unceta, Paul Craig, Irene Crawley, Paul Fitzgerald, Odilson Gomes Braz, Bob Gray, Tali McCall, Mark Hersh, MaryEllen Polin, Arne Hassel-Gren, Franney Jardine, Ron Miller, and Antonia Nikolinakou.

Sharon Harzenski-Deutsch was not present at the July 2013 meeting.

Staff: Becky Meyer, Eileen Perez and several additional staff members joined for portions of meeting.

The meeting was opened at 9:05am with a moment of silence followed by the serenity prayer. This was followed with a few announcements.

Strategic Planning day (3rd session)

The World Board focus is: 1) confirming the draft 2) finalizing the 2016 outcomes 3) developing the approaches 4) 1st round of priorities.

Each group shared thoughts on impact of statements, followed by finalizing outcomes, looking at where we need to be by 2016. Everyone reminded that an outcome is something that can be achieved in a cycle (single view) and driven by objectives. It should be challenging but always attainable.

The board then worked on prioritization of the new and/or same outcomes written by each of the group. Prioritizing results followed: and each group reported prioritizing.

The board completed the day's agenda and meeting ended at 5:15pm on 17 July 2013. World Board closed sharing session followed.

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Thursday 11 July

Service System Day with Jim DeLizia

The meeting opened with a moment of silence at 9:10am, followed by the serenity prayer and followed by a review of the day's agenda items focused toward the service system.

Warm up exercise helped each person at the table know a little bit more about each other.

Service System – July Meeting Discussion Notes

Discussion Question: How can the World Service Conference evolve as an effective, efficient body that demands less of NAWS resources? What is our vision for the Conference that includes, in part: a) delegate funding that is not automatic, and b) a new role for alternate delegates that does not include attendance at the Conference?

Recommendations

Delegate Funding

- Recommendation: Needs based funding option (see January 2013 Service System Discussion notes)

Alternate Attendance

- Recommendation: Eliminate Alternate attendance at the Conference
- Rationale:
 - Sustainability and cost of the Conference
 - Cost for the Region and World Services
 - Greater value for communities, with more dollars for fellowship development and home service
 - Refocus of the role of the Alternate on support with the Region and support for the Delegate, leading to improved communication, support and training within the Region
 - Greater expectation that the Delegate will bring back results and information (transparency, accountability)
 - Greater value to the Region
 - Enhanced quality of discussion at the Conference
 - more in-depth discussion
 - more effective practice of CBDM
 - greater diversity with a smaller group
 - Greater balance of Conference participation from regions around the world
 - Re-energized, more impactful and committed role for the delegate

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Discussion Question: What is the vision and set of recommendations regarding the role of Zones that we will use to frame a discussion on this topic at the Conference?

Concept for Role of Zones



What is 'Essential' about the Role of Zones?

- Fellowship Development (with the exception of PR) is the essential role of Zones (the hub of the wheel), along with a fostering of a sense of 'unity, connection, and shared understanding'. Related to this are the following functions: a) Resources and Training, b) Exchange of Experience and Best Practice, c) Planning and d) Leadership Development

What is 'Optional'?

- Flexible roles that can be performed as the opportunities present themselves: a) PR, b) Literature distribution, c) Translation, d) H&I, e) Conventions/events, f) Communication opportunities for border communities with their own states, and g) Place to address SNP structural issues or other types of conflict

Thoughts on US Zones

- US Zones would have the same purpose as other Zones (Fellowship Development) and the same desired outcomes

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

- There should be no fewer than 3 and not more than 6 US Zones, with fewer, more substantive meetings
- US Zones have struggled to show value and have not had a clear role
- Implementation of this new concept of Zones will have its challenges (considering the history and differing philosophies of US Zones)
- Need a different approach to discuss the new role of Zones with US Zones
- Need to engage Zones in a discussion on Zone Roles as part of the process

Other Considerations

- Need to emphasize the opportunity for Zones as a venue for orientation and training of Alternates
- Zones can be a microcosm for the WSC experience of engagement with others from different cultures and sensitivity to a perspective beyond the local fellowship (another benefit to prepare Alternates and future Delegates)
- Zones are an intimate enough setting for substantive discussion within an agenda 'that matters'; Zones can have fewer, more substantive meetings
- Zones can be principle-driven (Service System foundation), with a focus on how to improve in practice the execution of NA principles
- Zones can be a place to connect substantively with the goals in the NAWS Strategic Plan

Discussion 3: Conference Seating

Discussion Question: What will we recommend at this Conference regarding seating for the coming cycle?

Recommendation:

Rationale:

- Evolution not revolution; give time to break from current mindset and consider how to move to bigger vision
- Gives time to work on development of seating criteria, as consider SNP and Role of Zones issues
- Link to rationale for 'delegate funding' and 'alternate attendance' recommendations
- The issue of planning for growth in NA over the years and impact on the Conference is complex... need to drive toward a vision for the Conference
- Sustainability of the Conference, in particular, the financial impact

The World Board completed agenda items for the day and ended their meeting at 5:14pm on July 11, 2013.

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Friday 12 July

Service System Day

Morning discussion began at 9:19am with a moment of silence, the serenity prayer and a review of Friday's agenda items.

Field Testing Update

Discussions from the previous day regarding service system and any decisions recapped

Field Testing List Closure – July 2013

The closure of field testing list affirmed by the board and additional questions will be included in some form.

Decision: to call the LSU Local Service Conference (LSC) and to call the GSU will be called the Group Support Forum (GSB) and the LSB will remain the same.

Plans for the WSC Participant Webinar

The board meeting is set to begin Saturday at 9:30am.

The WB SharePoint Site for discussion/review

- Service pamphlets– more time sensitive
- Service system tools– more time sensitive
- Bulletins are not time sensitive

Possible changes to *An Introduction to NA Meetings* for the 2014 CAR

Staff went over the executive summary, explaining that most of the input said material 'really like.' The track change version shows all of the input received.

Approved for the 2014 CAR with the edit regarding word 'new'

Traditions Book development and next steps

Contract writer hired 1st July, trying to collect input with an accelerated pace to have a draft out for approval in 2016. Hope to have a session for WCNA 35.

Discussion regarding what ways and or ideas would best help groups, members' to choose a Tradition to workshop in seven months.

We don't want to limit anyone to any (one) tradition, therefore can work on one or two at a time, it will just be important to keep track of what is being worked on. If we notice that we are not receiving input on particular Traditions we'll let the fellowship know that.

Decision: the Traditions book direction of the project affirmed.

Staff thanked for work and the meeting ended at 5:19pm on Friday, July 12, 2013.

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Saturday 13 July

WSC Participants Webinar

The webinar scheduled for 10-11:30.

The board talked about ideas for the future, what worked well, etc. it will be the boards intent to have webinars more frequently with conference participants.

Corporate Responsibilities

Internal Processes and Procedures

Future: Mark made a commitment to be the principal for leading and framing the discussion on the boards voting process.

Decision: No objections to the proposed changes to the Internal Processes and Procedures

Literature and Shipping Pricing Increases

Increase pricing on all items by 10% except the Basic Text – only raise this 5%. The Sixth edition raised the price five years ago and no adjustments have happened since. We believe it should be the last piece we raise the price on as an integral part of our carrying the message. The World Board also asked for approval to implement a more regular pricing adjustment every cycle.

- It was suggested that Living Clean be rounded up to \$10.00.

A suggestion to increase the price of all literature by 15% except for the Basic Text which will only be raised by 5% because of the quality of our book. Believe we can report that the board thought about this, didn't necessarily disagree only thought that this was too big a jump at one time, but at some point this is something we all have to start wrapping our heads around.

The literature excel sheet is in Business Plan 2013

Recommendations from the EC arising from the BP review:

Shipping Recommendations to take effect 1 January 2014:

Orders under \$25, increase from \$5.00 to \$6.00

Orders from \$25 to \$50, increase from \$7.00 to \$9.00

Orders from \$50 to \$150, increase from 15% to 17%

Orders from \$150 to \$500, stays at 12%

Orders over \$500, increase from 6% to 8%

Decision: The World Board affirmed the shipping pricing adjustments which will go in affect 1 January 2014.

Decision: to affirm the literature pricing increase which goes into effect 1 January 2014

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
10-13 July 2013

Production Items

Electronic Living Clean

E-sales information posted onto the SharePoint site. This decision is being sought now because there are many Living Clean meetings and there have been increased requests for this as well as there are many who are using the old PDF approval version so that they don't have to carry the paper copy around.

Decision: the board approved the Electronic version Living Clean to be rolled out.

Everyone informed that we are in the process of pursuing an app for the Step Working Guide.

Pricing for the 30th Edition

This book is to celebrate the 30th Anniversary of the Basic Text for the 60th Anniversary for Narcotics Anonymous.

\$35.00 is what is being recommended, producing 15K, shipping this book will cost anywhere from \$3.00 to \$6.00 because of its weight 3lbs.

Decision: that the book price for the 30th edition Basic Text be set at \$35.00.

WCNA 35 Update

As of July 2013 we have 9200 registrations, banquet sales are over 3,368, blues luncheon approaching 1,100, 2,161 for comedy show, 2,000 concert (Styx), jazz luncheon 1,800, 12K in newcomer donations.

Program

Discussion regarding having a mix of speakers with time and demographics, everyone reminded that if they have suggestions to please forward them to staff as soon as possible.

Unity Day is anticipated to be the largest ever – have 150 correction facilities signed up.

The World Board will be having a future discussion regarding the cost of World Convention registrations actually reflecting the actual cost for the event.

Legal Update

The World Board provided with an update.

Adoption of April 2013 minutes

Decision: the April 2013 Minutes approved as presented.

The meeting ended at 4:30pm on July 13, 2013 after having no further business to address.

APPROVED

OCT 26 2013