

2002 - 2016 CAT Budget Numbers - Income and Cost

Item	2002 Income	2002 Cost	2004 Income	2004 Cost	2006 Income	2006 Cost	2008 Income	2008 Cost
BASIC TEXT: Hardcover English	3,412,712	625,039	3,637,113	652,341	4,509,892	748,524	4,603,024	754,349
BASIC TEXT: Translated	260,725	89,466	232,169	64,581	305,474	73,607	366,511	79,588
BASIC TEXT: Softcover	1,343,585	148,399	1,325,122	143,329	1,376,291	130,608	1,577,788	135,102
JUST FOR TODAY	1,469,378	203,218	1,390,518	162,205	1,718,409	195,715	1,899,784	209,985
JUST FOR TODAY (Gift)	38,818	10,893						
IT WORKS: HOW & WHY	1,091,754	269,615	1,281,395	300,881	1,398,734	266,389	1,531,267	246,583
IT WORKS: HOW & WHY (Gift)	9,143	1,000						
SPONSORSHIP BOOK					483,933	98,767	135,624	26,272
STEP WORKING GUIDES	1,052,364	218,028	1,179,547	231,774	1,400,655	250,390	1,496,706	248,091
LIVING CLEAN								
LIVING CLEAN (Special Edition)								
ePUB BOOKS (averaged)								
OTHER RECOVERY LITERATURE	2,270,094	486,344	2,731,985	513,816	2,990,179	613,306	3,262,819	611,660
MEDALLIONS	906,584	155,907	990,351	163,816	1,083,449	224,152	1,240,255	317,711
KEYTAGS & CHIPS (averaged)	1,502,142	386,569	1,745,444	425,234	2,023,352	547,485	2,018,159	569,732
Total	13,357,299	2,594,478	14,513,644	2,657,977	17,290,368	3,148,943	18,131,937	3,199,073

Item	2010 Income	2010 Cost	2012 Income	2012 Cost	2014 Income	2014 Cost	2016 Income	2016 Cost
BASIC TEXT: Hardcover English	6,036,402	1,062,175	4,297,886	877,738	4,330,966	739,030	3,970,354	818,544
BASIC TEXT: Translated	347,054	60,994	462,323	100,500	346,463	61,713	327,611	100,083
BASIC TEXT: Softcover	1,513,367	220,895	1,645,287	216,544	1,827,699	217,626	1,774,580	230,845
JUST FOR TODAY	1,795,632	190,024	1,711,459	214,864	1,652,492	202,662	1,828,566	157,072
IT WORKS: HOW & WHY	1,359,036	212,039	1,431,326	263,468	1,231,992	199,712	1,230,741	186,820
SPONSORSHIP BOOK	96,069	22,640	147,141	46,297	66,214	12,282	60,284	18,880
STEP WORKING GUIDES	1,463,212	200,437	1,377,847	179,096	1,518,929	183,502	1,444,503	162,843
LIVING CLEAN			680,000	180,000	1,027,778	307,299	2,008,777	136,112
LIVING CLEAN (Special Edition)			225,000	60,000				
ePUB BOOKS (averaged)					140,030	37,670	119,089	44,475
OTHER RECOVERY LITERATURE	3,104,949	617,373	2,841,071	455,832	2,609,422	420,189	2,631,527	441,327
MEDALLIONS	1,491,649	332,616	1,464,128	339,402	1,555,320	332,108	1,531,736	339,281
KEYTAGS & CHIPS (averaged)	2,270,683	491,804	2,301,066	512,235	2,529,358	540,627	2,446,249	543,805
Total	19,478,053	3,410,997	18,584,534	3,445,976	18,836,663	3,254,420	19,374,017	3,180,087