



A NEWSLETTER FOR PROFESSIONALS

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## **New NA PR Work Plan Underway**

Last year NA World Services initiated a new level of engagement with the international addictions community by committing secretariat staff to the research and development of a comprehensive public relations program. When fully implemented, the new program will provide focused training on community outreach for local NA volunteer service committees, cultivate closer international governmental and NGO relations, and coordinate new research on NA. We plan to develop training curricula for corrections workers, primary health care workers, and other helping professionals to provide information on organizing NA self-help groups among the addicts under their care.

NA's commitment to cooperation with others in the addictions field is taking on new international dimensions which deserve your close attention. We will make a presentation on these new activities at this July's International Council on Alcohol and Addictions institute in Amsterdam. More details on NA's expanding outreach program will appear in the next issue of NA Update.