

**The 2014 - 2016 CAT cost and income numbers provided by NAWS Inc.
NAWS Inc. Sale Price divided into Income to determine Quantity,
Quantity divided into Cost to determine NAWS Cost for each item.**

Item	Cost Each	Sale Price	Quantity	Income	Cost	Profit
BASIC TEXT: Hardcover English	\$2.15	\$11.55	343,754	3,970,354	739,030	3,231,324
BASIC TEXT: Translated	\$1.69	\$9.00	36,401	327,611	61,713	265,898
BASIC TEXT: Softcover	\$1.42	\$11.55	153,643	1,774,580	217,626	1,556,954
JUST FOR TODAY	\$1.00	\$9.00	203,174	1,828,566	202,662	1,625,904
IT WORKS: HOW & WHY	\$1.46	\$9.00	136,749	1,230,741	199,712	1,031,029
SPONSORSHIP BOOK	\$1.68	\$8.25	7,307	60,284	12,282	48,002
STEP WORKING GUIDES	\$1.08	\$8.50	169,942	1,444,503	183,502	1,261,001
LIVING CLEAN	\$1.49	\$9.75	206,028	2,008,777	307,299	1,701,478
ePUB BOOKS (averaged)	\$2.50	\$7.90	15,075	119,089	37,670	81,419
OTHER RECOVERY LITERATURE	various	various	?	2,631,527	420,189	2,211,338
MEDALLIONS	\$0.69	\$3.20	478,667	1,531,736	332,108	1,199,628
KEYTAGS & CHIPS (averaged)	\$0.10	\$0.44	5,559,657	2,446,249	540,627	1,905,622
Totals				19,319,160	4,191,482	15,127,679